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SUPPLEMENTARY PAPERS

Committee	ECONOMY & CULTURE SCRUTINY COMMITTEE
Date and Time of Meeting	TUESDAY, 19 SEPTEMBER 2023, 4.30 PM
Venue	CR 4, COUNTY HALL - MULTI LOCATION MEETING
Membership	Councillor Wong (Chair) Councillors Berman, Brown-Reckless, Henshaw, Jenkins, Jones, Lloyd Jones, Shimmin, Thomson

The following papers were marked 'to follow' on the agenda circulated previously

- 4 **Shared Prosperity Fund**(Pages 3 - 64)
Pre-Decision Scrutiny of report to Cabinet

To Follow

- 5 **Cardiff Market Restoration Project**(Pages 65 - 244)
Pre-Decision Scrutiny of report to Cabinet.

Appendices 1, 3, 4, 5, 6 and 7 of this report are not for publication as they contain exempt information of the description contained in paragraphs 14, 16 and 21 of Schedule 12A of the Local Government Act 1972.

To Follow

Davina Fiore

Director Governance & Legal Services

Date: Wednesday, 13 September 2023

Contact: Andrea Redmond, 02920 872434, a.redmond@cardiff.gov.uk

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**CYNGOR CAERDYDD
CARDIFF COUNCIL**

ECONOMY & CULTURE SCRUTINY COMMITTEE

19 SEPTEMBER 2023

SHARED PROSPERITY FUND UPDATE: PRE-DECISION SCRUTINY

Purpose of the Report

1. To give Members background information to aid the scrutiny of the draft report to Cabinet titled '*Shared Prosperity Fund Update*', which is due to be considered by Cabinet at their meeting on 21 September 2023.

Structure of papers

2. Attached to this cover report are the following appendices:
 - i) Appendix 1 – report to Cabinet titled '*Shared Prosperity Fund Update*.'
 - a. Appendix A – *Draft Shared Prosperity Fund Programme and Review*
 - b. Appendix B – *Open Call Scoring Mechanism and Process*.

Scope of Scrutiny

3. At their meeting on 21 September 2023, the Cabinet will consider a report that:
 - i) updates Cabinet on the Shared Prosperity Fund (SPF) delivery
 - ii) outlines the next steps in delivery, including seeking approval for a revised Delivery Programme
 - iii) seeks delegated authority to make further minor changes to the SPF programme, if required
 - iv) seeks approval of funding to be allocated
 - v) seeks delegated authority to allocate programme underspends to an Open Call Scheme, and
 - vi) seeks delegated authority to conclude grant arrangements as a result of the Open Call.

4. During this scrutiny, Members can explore the recommendations to Cabinet and:
 - i) The proposed SPF programme, its anticipated benefits and role in levelling up Cardiff
 - ii) The next steps in delivery, including the Open Call Scheme
 - iii) The revised Delivery Plan
 - iv) The role of the Council in developing and delivering the proposed programmes, including working with external organisations
 - v) Proposed programme management, risk management and governance arrangements
 - vi) Whether there are any risks to the Council
 - vii) The timeline and next steps, and
 - viii) Future scrutiny of the Shared Prosperity Fund bids and projects in Cardiff.

Background

5. The £2.6 billion United Kingdom Shared Prosperity Fund (UKSPF) forms part of the UK Government's Levelling Up programme. It has three investment priorities - Community and Place, Supporting Local Business, and People and Skills. Each investment priority has objectives, and each objective has a set of proposed interventions, which are available to view here:

[Interventions list for Wales - GOV.UK \(www.gov.uk\)](https://www.gov.uk/government/collections/interventions-list-for-wales)

6. All bids to the UKSPF must align with the relevant Regional Investment Plan. Cardiff falls within the South East Wales region, which follows the Cardiff Capital Region City Deal footprint¹. Rhondda Cynon Taf Council has led the development of the Plan in partnership with the other local authorities, collating proposed programmes to outline an overall profile of spend. The Regional Investment Plan was submitted to UK Government in August 2022, with a proposed spend profile of:

- 47% Communities and Place
- 23% Supporting Local Business
- 30% People and Skills.

¹ The Cardiff Capital Region City Deal consists of the following local authority areas: Blaenau Gwent, Bridgend, Cardiff, Caerphilly, Merthyr Tydfil, Monmouthshire, Newport, Rhondda Cynon Taff, Torfaen, and Vale of Glamorgan

7. In November 2022, Cabinet approved the SPF programme and Year One Delivery Plan and governance arrangements, including
- Cabinet will have responsibility for approval of SPF programme and a biannual monitoring report
 - The SPF programme and biannual monitoring report will be reviewed by the Public Service Board, and business representative groups - FOR Cardiff, FSB and Cwmpas - which can make recommendations to Cabinet for potential changes to the programme
 - The SPF programme will be updated annually, in consultation with the Public Service Board, and business representative groups - FOR Cardiff, FSB and Cwmpas - and will then be taken to Cabinet for approval
 - The SPF Delivery Team will
 - work with Council service areas to deliver approved programme
 - monitor progress and provide required reports to lead authority
 - undertake community engagement and communication to shape future programme
 - C3SC will support enhanced community engagement and will support third sector organisations to access SPF opportunities.

8. In November 2022, Cabinet agreed the following programmes under each of the SPF investment priorities:

Communities and Place

- Community Facilities Programme
- Neighbourhood Community Regeneration Programme
- Community Safety Multi-agency problem solving
- Child Friendly City
- Community Capacity, Activity and Volunteering Programme
- Cardiff Third Sector Council
- Community Events and Activities
- Cardiff Music Strategy
- Venues Grant
- Love Where You Live

Supporting Local Business

- Cardiff Business Events Partnership
- Visit Cardiff Network
- Business Capital and Revenue Grants

- City Centre Improvement Plan
- City Centre Infrastructure and Wayfaring

People and Skills

- Into Work Advice Service
- Cardiff Commitment
- Youth Service: Pre and Post 16 Targeted Support

9. The allocation for Cardiff is **£41,807,334**, of which £7.2m is for the Multiply programme and £34.5m for the other programmes, including some Cardiff Capital Region programmes – Place Promotion and Cluster Development.

10. The programmes in Cardiff had the following indicative allocation of funding:

	Year One	Year Two	Year Three	Grand Total
Communities and Place	£1,580,000	£2,255,000	£2,325,000	£6,160,000
Supporting Local Business	£660,000	£1,340,000	£2,140,000	£4,140,000
People and Skills	£1,725,000	£4,450,000	£4,550,000	£10,725,000
Multiply	£865,000	£2,165,000	£2,275,000	£5,305,000
Grand Total	£4,830,000	£10,210,000	£11,290,000	£26,330,000

11. The Year One programme took a pragmatic approach to ensure spend could begin relatively quickly, with funding allocated to Council service areas to work with partners as well as funding allocated to areas where other external funding was coming to an end e.g., Into Work services. Projects were to be delivered through a mix of direct delivery, procurement, commissioning, and grants.

12. The November 2022 and March 2023 reports to Cabinet set out the intention to move towards a commissioning-based approach to delivery in future years.

Issues identified in the Cabinet Report

13. The report to Cabinet contains the following sections:

- Point 9 - 11** – overview of SPF activity and achievements up to March 2023 and review of initial programme, including engagement events
- Points 12 - 28** – proposed additions to the SPF programme, including:

- i. Supporting local business – additional £750,000
 - ii. Community Facilities Programme and Neighbourhood Renewal and Enhancement Programme – approve 8 schemes costing £1.5M
 - iii. Cardiff Third Sector Council – allocate £75,000 per annum
 - iv. Open Call for Projects – to enable eligible organisations to propose projects or schemes that will deliver the SPF outputs and outcomes – allocate £4.5M plus any identified underspends from 2023/24 SPF programme
 - v. Cardiff Market – allocate £750,000
 - vi. Grassroots Music Scheme – additional £100,000
 - vii. Community Cohesion Grant Scheme – allocate £50,000
- iii) **Point 29** – overview of process to update SPF programme
 - iv) **Points 30- 31** – summary of additional schemes – as set out above, plus £70,000 for Community Building Grant Programme
 - v) **Point 32** – allocation of 2023/24 programme underspends to Open Call for Projects.

14. **Appendix A** of the report to Cabinet provides more details on the existing programme and engagement events. It sets out proposed programme amendments on pages 29-31. It concludes with the Funding and Delivery Strategy July 2023 – March 2025, on pages 32-34.

15. **Appendix B** of the report to Cabinet sets out the process to be used to assess Open Call for Projects' submissions, including due diligence and scoring, engagement with key partners and colleagues, and support provided by the SPF Team.

16. **Financial Implications are at Points 34-39** and highlight:

- i) A total of £5,204,258 SPF funds was spent up to end March 2023
- ii) Expenditure needs to be in accordance with the terms and conditions of the grant, including monitoring of outcomes and expenditure deadlines.
- iii) A proportion of the SPF grant can be used to cover administrative costs for the SPF delivery team to enable grant administration and monitoring.

iv) Cabinet approval is sought for the allocation of £8,620,000 funding for delivery of projects set out in the report, summarised at points 30 and 31.

17. Legal Implications are at **Points 40-52**, including:

- i) The legal basis for the Council to promote economic, social or environmental well-being
- ii) The need to be in accordance with and comply with: the terms and conditions of grants: Subsidy Law; the Council's Constitution; and the scoring mechanism and process set out in Appendix B
- iii) That legal advice should be obtained on each scheme and initiative prior to implementation
- iv) The need to comply with Contract Standing Orders and Procurement Rules and procurement legislation
- v) That consultation and engagement must be carried out in the formative stage, must provide sufficient information, must give sufficient time to respond, and must be taken into account when finalising decisions
- vi) The need for the decision maker to consider its duties with regard to the Equality Act 2010, the Public Sector Equality Duties, the Well- Being of Future Generations (Wales) Act 2015, and the Welsh Language (Wales) Measure 2011 and Welsh Language Standards
- vii) That decision makers must be satisfied proposals fall within the Council's approved policy and budgetary framework.

18. Human Resources Implications are at **Point 53** and state there are no HR implications directly arising from this report.

Proposed Recommendations to Cabinet

19. The report to Cabinet contains the following recommendations:

- 1) *Subject to Recommendation 2 approve the draft Shared Prosperity Fund Programme and Review as set out in Appendix A*
- 2) *Delegate authority to the Director of Economic Development in consultation with the Leader of the Council, the Section 151 officer and the monitoring officer to make minor changes to the approved Shared Prosperity Fund Programme referred to in recommendation 1 above if required following any further discussions with the organisations referred to in paragraph 29.*

- 3) *Approve funding to be allocated for the delivery of the projects identified in paragraphs 30 to 31.*
- 4) *Delegate authority to the Director of Economic Development to allocate any programme underspends to the Open Call scheme identified in paragraphs 16 to 21.*
- 5) *Delegate authority to the Assistant Director, Housing and Communities to conclude any grant arrangements as a result of the Open Call as outlined in paragraph 21.*

Previous Scrutiny

20. The previous Economy & Culture Scrutiny Committee scrutinised several reports to Cabinet:

- i) June 2021 - details of proposed Community Renewal Fund applications, the revenue-fund precursor to the UKSPF
- ii) June 2021 - details of proposed projects for Levelling-Up Fund applications, specifically for capital investment. One bid per MP constituency is allowed to this fund
- iii) March 2022 – details of Ely Youth Zone project, including proposed 50% capital contribution by the Council, funded by applying to the Levelling Up fund, and a Shared Prosperity Fund bid to meet 33% revenue costs for years 1-3
- iv) June 2022 - policy development scrutiny of the proposed approach to applying for Shared Prosperity Funding.

21. In July 2022, this Committee undertook pre-decision scrutiny of a report to Cabinet that sought cabinet approval for Cardiff Council's contribution to the Shared Prosperity Fund Regional Investment Plan and delegated authority to endorse the draft Regional Investment Plan for submission to the UK Government, establish an internal programme management team, and develop a detailed governance and delivery framework for the operation of the Shared Prosperity Fund in Cardiff. Following these scrutinies, the Chair, Councillor Peter Wong, wrote to Councillor Huw Thomas, Leader. The Committee's comments focused on how to ensure SPF funding tackled deep inequalities, how to maximise synergies and avoid duplication, allocation of monies to Cardiff, and governance structures.

22. In November 2022, this Committee undertook pre-decision scrutiny of a report to Cabinet that sought delegated authority to make amendments to the SPF programme and to vary the Year One Delivery Plan where appropriate, and, subject to these delegations, sought Cabinet approval of the SPF programme, associated governance arrangements and Year One Delivery Plan. Following these scrutinies, the Chair, Councillor Peter Wong, wrote to Councillor Huw Thomas, Leader, noting that Members were content with the recommendations to Cabinet and were pleased SPF work is being aligned to other work in Cardiff to tackle poverty and inequality. A copy of the letter is attached at **Appendix 2**.

Way Forward

23. Councillor Huw Thomas (Leader) will be invited to make a statement. Jon Day (Operational Manager – Tourism and Investment), Louise Bassett (Operational Manager – Partnerships and Commissioning, Housing and Communities), (Natalie Southgate (Partnership Delivery Manager, Housing and Communities) and James Wilcox (Accountant, Finance) will attend, and all witnesses will be available to answer Members' questions on the proposals.

Legal Implications

24. The Scrutiny Committee is empowered to enquire, consider, review, and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters, there are no direct legal implications. However, legal implications may arise if and when the matters under review are implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet/Council will set out any legal implications arising from those recommendations. All decisions taken by or on behalf of the Council must (a) be within the legal powers of the Council; (b) comply with any procedural requirement imposed by law; (c) be within the powers of the body or person exercising powers on behalf of the Council; (d) be undertaken in accordance with the procedural requirements imposed by the Council e.g. Scrutiny Procedure Rules; (e) be fully and properly informed; (f) be properly motivated; (g) be taken having regard to the Council's fiduciary duty to its taxpayers; and (h) be reasonable and proper in all the circumstances.

Financial Implications

25. The Scrutiny Committee is empowered to enquire, consider, review, and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters, there are no direct financial implications at this stage in relation to any of the work programme. However, financial implications may arise if and when the matters under review are implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet/Council will set out any financial implications arising from those recommendations.

RECOMMENDATION

The Committee is recommended to:

- i) Consider the information in this report, its appendices and the information presented at the meeting
- ii) Determine whether they would like to make any comments, observations or recommendations to the Cabinet on this matter in time for its meeting on 21 September 2023, and
- iii) Decide the way forward for any future scrutiny of the issues discussed.

DAVINA FIORE

Director of Governance & Legal Services

14 September 2023

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CABINET MEETING: 21 SEPTEMBER 2023

SHARED PROSPERITY FUND UPDATE

LEADER OF THE COUNCIL

AGENDA ITEM:

Reason for this Report

1. To update Cabinet on the delivery of the Shared Prosperity Fund in Cardiff and to outline and approve the next steps in delivery, including a revised Delivery Programme.

Background

Shared Prosperity Fund

2. The Cabinet report of 17th November 2022 outlined the Council's initial response in preparing for any announcement relating to the Shared Prosperity Fund. The report outlined governance arrangements for the oversight of the programme in Cardiff, the regional arrangements that had been established to manage the fund, an initial programme of activity as well as a wider programme to cover the period of the Shared Prosperity Fund.
3. The report outlined that Cabinet has the responsibility for the approval of a Shared Prosperity Fund Programme. The Programme, which will be updated annually, will outline the broad themes of activity, and is led by the Council's Stronger, Fairer, Greener Strategy. The Programme also reflects partnership priorities where these are relevant to the Shared Prosperity Fund. The Programme outlines areas of interventions with indicative allocations of funding in these areas, as well as proposed means of implementation.
4. The Programme was to be reviewed by the Public Services Board including Cardiff Third Sector Council, as well as the business representative groups FOR Cardiff, FSB, and Cwmpas. Collectively these groups may make recommendations for potential changes to the programme, as well as ensure that there is alignment with partnership activity in the delivery of the Shared Prosperity Fund Programme. Ultimate decision making for the Programme however sits with the Cabinet. The Programme will be reviewed on an annual basis, with a revised Programme to be approved by the Cabinet. The report also noted that a Shared Prosperity Fund Delivery Team, established within

Cardiff Council, will be tasked with working with service areas in the Council to deliver the Shared Prosperity Fund Programme.

5. The report also approved an initial spend profile against a number of key projects. As outlined in the report, a pragmatic approach was undertaken that ensured that, in anticipation of confirmation of the funding, spend could begin relatively quickly, given that the Shared Prosperity Fund works on an annual budgeting basis. This approach sought to allocate funding to Council service areas to work with partners to deliver the key outputs and outcomes of the Shared Prosperity Fund. The approach also enabled key projects and programmes to continue where other external funding was coming to a close putting a number of key projects at risk. This impacted, in particular, the Into Work services team, and as such the Shared Prosperity Fund has enabled the continuation of some vital services for communities in the city.
6. The UK Government confirmed the regional allocation of the Shared Prosperity Fund in December 2022, and subsequently the Lead Authority has been working with the UK Government to conclude funding arrangements and requirements. In addition, work has been completed to establish the necessary governance arrangements including establishing a Service Level Agreement between Rhondda Cynon Taf County Borough Council, who act as the Lead Authority for the South-east Wales region, and Cardiff Council.
7. The 'year one' profile agreed in anticipation of funding has meant that some projects have been able to continue or progress as a result. As noted in the November Cabinet report, a pragmatic approach led by either direct delivery or procurement has been undertaken in order to ensure that the Cardiff allocation can be used within the annual budget framework established for the Shared Prosperity Fund.
8. Following the November Cabinet report, a further report has been taken to Cabinet to outline progress in the delivery of Shared Prosperity Fund Schemes. The projects have been delivered through a mixture of direct delivery, procurement, commissioning, and grants. Initial spend has focussed on direct delivery and procurement, as a result of compressed timescales and annual budgeting, but as the programme develops the March report noted that the approach will become more reliant on externally commissioned activity.

Issues

Shared Prosperity Fund

9. The Council has successfully delivered a programme of activity for year one of the Shared Prosperity Fund. This has seen a total of £5,204,258 spent in the period up to the end of March 2023. Examples of projects supported include:
 - Cycle way improvements in Old St Mellons and Llanishen Park;
 - A new 3G pitch developed in Splott;

- The refurbishment of Rhiwbina Hub;
- Improvements to shelter and lighting in St Mellons Park;
- Support to campaigns such as Crimestoppers and Youth Bus;
- Support given to events for Operation BANG and Gabalfafest;
- 200 events and activities supported for young people;
- Education and training for young people across the city, with targeted support being given to some of the most vulnerable young people in Cardiff;
- Partnership working to support children and young people to increase skills;
- Digital developments in Hub with 17 new PC screens installed;
- Over 140 activities in arts supported at Llanover Hall;
- Support with running activities around well-being such as walking sports and mindfulness hours;
- Over 200 socially excluded individuals accessing support;
- Support centred around developing skills and self-confidence for individuals with learning disabilities;
- Learning essential skills and qualifications that each industry needs;
- Support to VEST to provide transport for residents of Cardiff;
- Direct support to music venues in Cardiff;
- Supported 3,030 litter picks;
- Set up 9 community recycling zones saving over 4 tonnes of CO₂;
- Supported attendance at international business events conference with Meet in Wales;
- Provided assistance to conferences in the city;
- City Centre Management team wide Naloxone training allowing them to provide vital emergency assistance to those who need it most;
- A large amount of public realm improved in the city centre such as decluttering and street furniture/paving;
- Developments in the Canal Quarter such as rehabilitated land and improvement of the current public realm;
- Supporting job club activities to help people with employment, benefits and housing;
- Over 600 people participating in multiply funded courses;
- Support to a wide range of citizens to budget effectively, apply for grants, benefits and discounts, and provide practical solutions to help them out of debt; and
- A dedicated multiply team established focused on non-accredited life skills.

10. The initial approach approved by Cabinet noted the need to review and update the overall Shared Prosperity Fund Programme. In reviewing the Programme, the Council's Shared Prosperity Fund delivery team has had conversations in the summer with the agreed partners, Cardiff Third Sector Council, FOR Cardiff, Cwmpas and FSB. A second engagement event with key stakeholders also took place in June 2023 to inform the review.

11. The draft review of this programme and the revised programme has been attached as Appendix A. The substantive elements of change are also outlined below.

Proposed Additions to the Year One Profile

Supporting Local Business

12. A grant scheme for local businesses was launched in May 2023, with the aim of supporting local SMEs to invest in developing a more productive, sustainable or inclusive business. The scheme provides up to £10,000 for businesses to invest in activity that will improve turnover and productivity, reduce carbon emissions, reduce energy costs or provide more employment opportunities for our communities. The scheme also requires any associated jobs to be paying the Real Living Wage. The scheme is being delivered as part of the year one allocation agreed in November 2022. In order to allow for schemes to be progressed in the financial year 2024/25, it is proposed that an additional allocation for that year of £750,000 is provided, in line with the Shared Prosperity Fund Programme.

Community Facilities Programme and Neighbourhood Renewal and Enhancement Programme

13. The original Shared Prosperity Fund Programme outlined a proposed funding level of £6m to support the Community Facilities Programme and Neighbourhood Renewal and Enhancement Programme. As part of these programmes a grant scheme has been launched to deliver the Community Facilities Programme and a call for proposals for the Neighbourhood Renewal and Enhancement Programme has been undertaken. The initial Year One profile identified an initial revenue budget as well as a small capital allocation for these schemes.
14. The call for proposals for the Neighbourhood Renewal and Enhancement Programme closed in December 2022, and appraisal has taken place of the 13 applications received and subsequently 8 schemes have been prioritised for delivery and development. These schemes are estimated to cost £1.5m and it is proposed that Cabinet approves this allocation from the Shared Prosperity Fund to support delivery, in line with the Programme agreed in November 2022, to allow for identified schemes to progress. Any such schemes delivered as part of this will be required to fit within the overall Programme as well as the Regional Investment Plan.

Cardiff Third Sector Council

15. Discussions with representatives of the Cardiff Third Sector Council have identified the need for a small revenue focussed grant scheme to be established to support grassroots and third sector organisations. It is proposed that £75,000 is allocated annually to the Cardiff Third Sector Council to administer a small grant scheme to provide the support for smaller third sector organisations.

Open Call for Projects

16. As outlined in the previous Cabinet Reports of November 2022 and March 2023, the Shared Prosperity Fund approach in Cardiff was predicated on a pragmatic approach during the initial phase where there was a focus on direct delivery, but with an increasing focus on a commissioning-based approach to delivery as the programme evolves. To that end, an open call for projects has been established that allows eligible organisations to propose projects or schemes that will deliver the Shared Prosperity Fund outputs and outcomes.
17. A call for proposals was launched in July 2023. The call covers all priority areas of the Shared Prosperity Fund, but projects will focus on:
 - Areas where there is a need to improve the overall outcomes and outputs identified in the Regional Investment Plan.
 - Areas where there is need to align spending commitments against priority areas identified in the Regional Investment Plan.
 - Areas where there is a need to align spending commitments against the capital and revenue commitments identified in the Regional Investment Plan.
18. The indicative timeline of the scheme will see funding provided to successful organisations from October 2023. The overall programme of the scheme is:
 - Scheme Opens - July 2023.
 - Scheme Closes - August 2023.
 - Assessment Period –August 2023.
 - Decisions Communicated – September 2023.
 - Projects Go Live – October 2023.
19. In order to enable the delivery of these schemes, it is proposed that £4.5m is allocated for 24/25 from Cardiff's Shared Prosperity Fund allocation. In addition, approval is sought for any identified underspends across Cardiff's Shared Prosperity Fund programme in 23/24 to be allocated to the open call.
20. In assessing open call applications, the Council will need to ensure that the proposed projects fit within the Regional Investment Plan and the criteria of the Shared Prosperity Fund. It is also essential that projects are providing additionality for Cardiff, in particular projects should not be duplicating any current provision, and need to show they are filling a gap in terms of need, and aligned with city priorities identified in Stronger, Fairer, Greener and Cardiff's Local Well-being Plan. The scoring process is attached as Appendix B and will be led by the Council's Shared Prosperity Fund team. In undertaking assessment of submissions, the Shared Prosperity Fund team will also seek advice from partners to assess elements of the submissions such as additionality and alignment with partnership priorities.

21. In addition, following initial assessment, the Shared Prosperity Fund team will work with applicants to make any necessary changes to proposed bids in light of the restrictions of the funding profile of the Regional Investment Plan. This will include, for example, profiling spends across financial years, as well as consideration of elements of duplication, overlap, or complementarity with any existing projects or programmes, or whether there is potential of collaboration between projects. Once this assessment is complete the Shared Prosperity Fund team will work with successful applicants to agree a grant award letter. The administration of associated grants will be undertaken by the Communities directorate in the Council.

Cardiff Market

22. The Cardiff Market project has been identified as a key objective in supporting the city centre recovery as part of Cardiff's Recovery and Renewal Strategy. In addition, FOR Cardiff have identified the need to support investment in activity that will draw footfall to the city centre.
23. Subsequently, a funding bid has been submitted to the Heritage Lottery Fund to support the redevelopment of Cardiff Market. This is predicated on the need to invest in one of the city centre's most iconic heritage buildings and the role that a revitalised Cardiff Market can play in the recovery of Cardiff City Centre.
24. In addition, funding has been sought from the Welsh Government's Transforming Towns scheme.
25. It is proposed that £750,000 is allocated from the Shared Prosperity Fund to support the delivery of the proposed scheme as part of the overall funding package.

Grassroots Music Scheme

26. An additional £100,000 will be allocated to the Grassroots Music Venue scheme to support investment in the sector, including supporting the development of existing venues to become more financially and environmentally sustainable.

Community Cohesion Grant Scheme

27. It is also proposed that £50,000 is allocated to supplement the Council's Community Cohesion Grant Scheme. The scheme provides up to £2,000 for community groups and third sector organisations across Cardiff to support schemes and initiatives that highlight and celebrate the diversity of communities across the city. Funding can be used for a range of purposes, including holding events and activities, producing supportive literature or building capacity within a community.
28. Applications must meet a range of a least one of the following objectives:
 - Celebrating diversity

- Hate crime awareness.
- Countering harmful narratives
- Reducing community tensions.
- Community capacity building.
- Communities working together to support community cohesion.
- Promoting equality across all protected characteristics within the Equality Act 2010.
- Promoting community cohesion as outlined in the Future Generations Act (A Wales of cohesive communities - Attractive, viable, safe and well-connected communities).
- Celebrating a significant equality event

Updating the Shared Prosperity Fund Programme

29. As outlined above, a Shared Prosperity Fund Programme review has been undertaken and this is attached as Appendix A. The review also includes a revised programme that has been shaped by discussions during the summer with the Cardiff Third Sector Council, FOR Cardiff, Cwmpas, FSB and the Public Services Board, as well as a summer engagement event. This will shape the assessment of projects as part of the open call, as well as identifying a focus for spend in year 3 of the Shared Prosperity Fund.

Summary of Additional Schemes

30. An open call scheme that will target funding at gaps within the overall SPF Delivery Programme, and where there is a need to increase spend against the Regional Investment Plan. The scheme opened in July 2023, with assessment taking place across the summer with the aim of approving projects in September allowing projects to begin delivery in October 2023.

Open Call Scheme	23/24	24/25
Capital (50% target)	£750,000	£4,500,000
Revenue (50% target)		

31. In addition to the Year One delivery plan the additional funding sought for grant schemes is provided below:

Neighbourhood Regeneration Scheme	23/24	24/25
Capital	As Year One profile	Additional £1,500,000

Community Building Grant Programme	23/24	24/25
Capital	As Year One profile	Additional £70,000

Cardiff Growth Fund	23/24	24/25
Capital (50% target)	As Year One profile	Additional £750,000
Revenue (50% target)		

Cardiff Market	23/24	24/25
Capital		£750,000

Grassroots Fund Scheme	23/24	24/25
Capital	As Year One profile	Additional £100,000

C3SC Revenue Fund	23/24	24/25
Revenue	£75,000	£75,000

Community Cohesion Fund	23/24	24/25
Revenue		£50,000

Addressing Programme Underspends

32. It is anticipated that some projects and schemes may find difficulty in using all allocated funding within the timescales of the Shared Prosperity Fund Programme. It is proposed therefore that any underspends identified during the 2023/24 financial year would be allocated to the Open Call scheme.

Reason for Recommendations

33. To update Cabinet on the delivery of the Shared Prosperity Fund in Cardiff and to outline and approve the next steps in delivery.

Financial Implications

34. Earlier reports to Cabinet in November 2022 and March 2023 updated on the Shared Prosperity Fund (SPF), the governance and administration arrangements being established and the initial programme of projects and activity proposed to be supported by the 'year one' profile ahead of and in anticipation of the funding confirmation.
35. This report provides a further update on the SPF programme with Appendix A setting out an overview of the programme delivery to date noting that a total of £5,204,258 of SPF funds was spent in the period up to the end of March 2023.
36. The SPF results in significant additional grant income to support specific projects identified by the Council. Any expenditure will need to achieve the maximum impact in meeting the aims identified in the programme and must be in accordance with the terms and conditions of the grant. This will include ongoing monitoring of outcomes, clear expenditure deadlines and specific grant allocations to be spent by the end of each financial year.
37. An SPF delivery team has been set up to support related grant reporting and administration processes and to work with service areas to deliver the programme. The grant allows a proportion of the award to be used towards such costs and post project appraisal should be undertaken in accordance with best practice to report the outcomes achieved.
38. Appendix A sets out the draft Shared Prosperity Fund Programme and Review for approval. Decision making for the SPF programme rests with Cabinet who will also be responsible for the approval of a biannual monitoring report. The programme will be reviewed annually and any revisions must be approved by Cabinet.
39. Paragraphs 12 to 28 of the report set out detail around the proposed programme and seeks Cabinet approval for the funding allocation of £8,620,000 for delivery of the projects identified- a summary table at para 30 and 31 sets this out.

Legal Implications

40. Section 2 of the Local Government Act 2000 provides power to local authorities to do anything that is likely to promote the economic, social or environmental well-being of its area. Statutory Guidance indicates that such power may be used in a wide range of purposes, which may include but are not limited to, sustainable development, improving and conserving the quality of the local environment, promoting economic development, and providing assistance to communities, promoting local culture, heritage and biodiversity.
41. Legal Services understand from the body of the report that Shared Prosperity Fund will provide grant funding to the Council to support specific projects. Accordingly, any expenditure will need to be in

accordance with the terms and conditions of the grant and must be in compliance with Subsidy Law (formerly called State Aid) and the Councils Constitution. The award of any grant should too be in accordance with the scoring mechanism and process as set out in Appendix B.

42. Legal advice should be obtained on each such scheme and initiative prior to being implemented to ensure the same can be achieved within legal constraints. To the extent that any proposed scheme and initiative involves the procurement of works, goods or services then the Council must comply with its Contract Standing Orders and Procurement Rules and procurement legislation.

Consultation and Engagement

43. The report refers to a consultation/engagement exercise being undertaken with external organisations in relation to proposed projects. It should be noted that any consultation and engagement must (a) be carried out when the proposal is at a formative stage (b) consultees must be given sufficient information to understand the project and to respond (c) consultees must be given sufficient time to respond and (d) responses must be conscientiously taken into account when finalising the relevant decision as a consultation exercise gives rise to the legitimate expectation that due regard will be given to the outcome of the consultation in determining the way forward .

Equality Duty.

44. In considering this matter, the Council must have regard to its public sector equality duties under the Equality Act 2010 (including specific Welsh public sector duties). This means the Council must give due regard to the need to (1) eliminate unlawful discrimination, (2) advance equality of opportunity and (3) foster good relations on the basis of protected characteristics. The protected characteristics are: age, gender reassignment, sex, race – including ethnic or national origin, colour or nationality, disability, pregnancy and maternity, marriage and civil partnership, sexual orientation, religion or belief – including lack of belief.
45. An Equalities Impact Assessment should be considered in relation to specific projects to identify the equalities implications of the proposed decision, including inequalities arising from socio-economic disadvantage, and due regard should be given to the outcomes of the Equalities Impact Assessment.
46. When taking strategic decisions, the Council also has a statutory duty to have due regard to the need to reduce inequalities of outcome resulting from socio-economic disadvantage ('the Socio-Economic Duty' imposed under section 1 of the Equality Act 2010). In considering this, the Council must take into account the statutory guidance issued by the Welsh Ministers ([WG42004 A More Equal Wales The Socio-economic](#)

[Duty Equality Act 2010 \(gov.wales\)](http://gov.wales) and must be able to demonstrate how it has discharged its duty.

Well Being of Future Generations (Wales) Act 2015

47. The Well-Being of Future Generations (Wales) Act 2015 ('the Act') places a 'well-being duty' on public bodies aimed at achieving 7 national well-being goals for Wales – a Wales that is prosperous, resilient, healthier, more equal, has cohesive communities, a vibrant culture and thriving Welsh language, and is globally responsible.
48. In discharging its duties under the Act, the Council has set and published well being objectives designed to maximise its contribution to achieving the national well being goals. The well being objectives are set out in Cardiff's Corporate Plan 2022-2. When exercising its functions, the Council is required to take all reasonable steps to meet its well being objectives. This means that the decision makers should consider how the proposed decision will contribute towards meeting the well being objectives and must be satisfied that all reasonable steps have been taken to meet those objectives.
49. The well being duty also requires the Council to act in accordance with a 'sustainable development principle'. This principle requires the Council to act in a way which seeks to ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs. Put simply, this means that Council decision makers must take account of the impact of their decisions on people living their lives in Wales in the future. In doing so, the Council must:
- Look to the long term
 - Focus on prevention by understanding the root causes of problems
 - Deliver an integrated approach to achieving the 7 national well-being goals
 - Work in collaboration with others to find shared sustainable solutions
 - Involve people from all sections of the community in the decisions which affect them
50. The decision maker must be satisfied that the proposed decision accords with the principles above; and due regard must be given to the Statutory Guidance issued by the Welsh Ministers, which is accessible using the link below: <http://gov.wales/topics/people-and-communities/people/future-generations-act/statutory-guidance/?lang=en>

General

51. The Council has to be mindful of the Welsh Language (Wales) Measure 2011 and the Welsh Language Standards when making any policy decisions and consider the impact upon the Welsh language, the report and Equality Impact Assessment deals with all these obligations. The Council has to consider the Well-being of Future Guidance (Wales) Act

2015 and how this strategy may improve the social, economic, environmental and cultural well-being of Wales.

52. The decision makers must be satisfied that the proposals fall within the Council's approved policy and budget framework.

HR Implications

53. There are no HR implications directly arising from this report.

RECOMMENDATIONS

Cabinet is recommended to:

- 1) Subject to Recommendation 2 approve the draft Shared Prosperity Fund Programme and Review as set out in Appendix A
- 2) Delegate authority to the Director of Economic Development in consultation with the Leader of the Council, the Section 151 officer and the monitoring officer to make minor changes to the approved Shared Prosperity Fund Programme referred to in recommendation 1 above if required following any further discussions with the organisations referred to in paragraph 29.
- 3) Approve funding to be allocated for the delivery of the projects identified in paragraphs 30 to 31.
- 4) Delegate authority to the Director of Economic Development to allocate any programme underspends to the Open Call scheme identified in paragraphs 16 to 21.
- 5) Delegate authority to the Assistant Director, Housing and Communities to conclude any grant arrangements as a result of the Open Call as outlined in paragraph 21.

DIRECTOR OF ECONOMIC DEVELOPMENT	Neil Hanratty
	14 th September 2023

The following appendices are attached:

*Appendix A: Draft Shared Prosperity Fund Programme and Review
Appendix B Open Call Scoring Mechanism and Process*



Appendix A: DRAFT Shared Prosperity Fund Programme Review and Update



UK Government Wales
Llywodraeth y DU Cymru

**LEVELLING
UP**

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Introduction

In April 2022 the UK Government published details on the new £2.6bn Shared Prosperity Fund. The funding is allocated to places across the UK on a needs basis, details on the allocations are available on the UK Government website. The UKSPF will support the UK government's Levelling Up objectives, namely to:

- Boost productivity, pay, jobs and living standards by growing the private sector, especially in those places where they are lagging;
- Spread opportunities and improve public services, especially in those places where they are weakest;
- Restore a sense of community, local pride and belonging, especially in those places where they have been lost;
- Empower local leaders and communities, especially in those places lacking local agency.

To do this it has three investment priorities:

- Community and Place
- Supporting Local Business; and
- People and Skills

There is also a dedicated element of the fund that sits under the People and Skills priority, Multiply, which seeks to improve adult numeracy skills. For each of these priorities there are a number of objectives for Wales. These are summarised below. Each objective also has a set of proposed interventions, which detail the types of activity that can be supported by the Shared Prosperity Fund. Details on the objectives and interventions are available on the UK Government website.

The UK Government published allocations for every local authority in Wales, which aggregates to £278m across the ten local authorities of South East Wales, of which £48m is allocated specifically for the Multiply programme. This funding is allocated on an annual basis and will conclude in March 2025.

Within Wales allocations have been made on a local authority basis, based on the following formula:

- 40% of funding is allocated on a per capita basis across Wales.
- 30% of the allocation uses the same needs-based index previously used to identify UK Community Renewal Fund priority places.
- 30% are allocated using the Welsh Index of Multiple Deprivation.

Cardiff allocation

Core SPF	£34,587,594
Multiply	£7,219,740
Total	£41,807,334

Regional Investment Plan

In order to unlock the funding, the UK Government first needed to approve an Investment Plan. In Wales these plans have been developed on a regional basis, meaning that for South East Wales a plan for the Cardiff Capital Region footprint. To do this the local authorities of the Cardiff Capital Region identified Rhondda Cynon Taf as the lead authority to bring together the plan.

The regional plan outlines the proposed overall profile of spend and was submitted to the UK Government in the summer of 2022. The spending profile in the plan is outlined below.

Overall Regional Spending Profile (£m)

		22/23	23/24	24/25
Communities and Place	Revenue	9.0	14.3	36.2
	Capital	5.7	5.6	38.4
Supporting Local Business	Revenue	4.3	6.8	19.8
	Capital	2.9	3.5	14.9
People and Skills	Revenue	5.8	25.3	36.6
	Capital	0.3	0.4	0.6
Multiply	Revenue	7.3	15.1	15.9
	Capital	-	-	-

Any spending plans developed by local authorities will need to fit within the Regional Spending Profile.

Developing a Shared Prosperity Fund Programme

In formulating the Cardiff response to the Shared Prosperity Fund the following strategies were taken into consideration:

- Stronger, Greener, Fairer, the Council's 5-year strategy
- The Council's Covid Recovery Strategy
- Key partner strategies

Led by Stronger, Greener, Fairer, the Council's 5-year strategy, these strategies will inform the delivery of the Shared Prosperity Fund, and its overall objectives in Cardiff.

Stronger, Greener, Fairer



Stronger Fairer Greener outlines the Council's priorities and provides a commitment to delivering:

A **stronger city**, with an economy creating and sustaining well-paid jobs, with an education system that helps our young people reach their potential, with good, affordable housing in safe, confident and empowered communities, all supported by well resourced, efficient public services.

A **fairer city**, where the opportunities of living in Cardiff can be enjoyed by everyone, whatever their background, where those suffering the effects of poverty are protected and supported, where a fair day's work receives a fair day's pay, and where every citizen is valued and feels valued.

A **greener city** which, through our One Planet Cardiff programme, takes a lead on responding to the climate emergency, which celebrates and nurtures biodiversity, with high-quality open spaces within easy reach for rest and play which are connected by convenient, accessible, safe sustainable transport options.

Stronger Fairer Greener commits to developing a powerhouse economy that delivers economic prosperity, not just for the residents of Cardiff, but for the people of Wales. It established a response to the climate emergency by accelerating the transition by convening a city-wide approach to climate change. And, crucially, it aims to make Cardiff a fairer city, where the opportunities and advantages of living here can be enjoyed by everyone, whatever their background.

To that end, Stronger Fairer Greener establishes the framework for the overall Shared Prosperity Fund Programme for Cardiff. It establishes the basis for working with partners – across all sectors, across all levels of Government and across regional and national boundaries- to deliver a stronger, fairer, greener city.

Shared Prosperity Fund Programme Review and Update

Stronger Fairer Greener also outlines a number of key areas to progress its ambitions that relate specifically to the Shared Prosperity Fund priorities, including:

Communities and Place - Stronger Fairer Greener references

We will continue to invest in our communities, through our expanding network of Community and Wellbeing Hubs and through an enhanced programme of community and district centre regeneration schemes. Allied to this, we will continue to work with the Police to make sure communities in Cardiff are safe, tackle anti-social behaviour and, together, do all we can to prevent people, particularly our young people, from falling into crime or being exploited by criminals.

Our parks and green spaces, as well as our capital city's culture, entertainment and sports scene, are a big part of what makes Cardiff such a great place to live. The pandemic and the lockdowns underlined how important our parks are to our health, happiness and wellbeing. We will invest in our parks and green spaces, with a focus on improving those in our most deprived communities.

As we rebuild the cultural, sporting and events economy post-Covid, we will set out a new programme to bring major events to Wales, and through working with local artists and musicians, we will promote local talent, preserve local venues and develop a new signature event.

We will also deliver our commitment to put the views of children and young people at the heart of our policy agenda through becoming the first British city to be awarded Child Friendly City status. In doing so, we will place a particular focus on supporting our most vulnerable children, from supporting them and their families in their early years and through school, to the world of work and higher education.

We will ensure Cardiff is a great place to grow old. We value the contribution that older people make to the life of the city and we will provide a range of opportunities to help them to stay active and connected to their community and to support their continued physical and mental wellbeing.

We are also living in a climate emergency. We understand that urgent action is needed if we are to avert the dangers ahead and, through our One Planet Cardiff Strategy, have set out a wide range of ambitious actions that will deliver the transition to a net zero Council and net zero Cardiff in a way that supports new green economies and greater social wellbeing in the city.

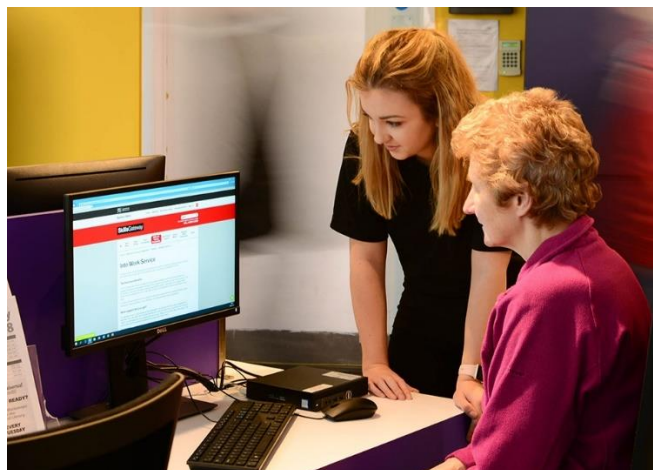
We will need to identify local sources of renewable energy, invest in sustainable transport and retrofit housing. We will need to enhance our city's already excellent green spaces, upgrade our flood defences and improve our recycling rates to be amongst the highest for any city anywhere.

Our ambition for transport is to fundamentally transform the way people move around the city, reducing the dependency on private cars whilst making it easier, safer and cheaper for people to walk, cycle or use public transport.

Supporting Local Business - Stronger Fairer Greener references

News of the death of cities, much reported over the pandemic, has been greatly exaggerated. While home and agile working will impact on how cities are used by businesses and workers, and city centres will have to adapt to the shift to online retail, agglomeration, innovation and creativity will continue to drive economic growth and jobs. As Wales' core city, Cardiff will continue to play a leadership role in the Welsh economy post-Covid.

The Council will work with local businesses and investors to lead the city economy's recovery and renewal. Momentum will be rebuilt with an ambitious programme of city centre regeneration, completing the transformation of Cardiff Bay and developing a new industrial park in the east of the city. We will create the right environment for our home-grown business to succeed, while working with partners to attract new, innovative companies to Cardiff. Together, we will build a stronger, greener and fairer economy, delivering greater investment, stronger businesses and, ultimately, more and better jobs for the people of Cardiff.



People and Skills - Stronger Fairer Greener references

Tackling long-term poverty and inequality is at the heart of all our policy commitments. The priority over the next 5 years will be to help our residents with the cost-of-living crisis and close the inequality gap that, in many cases, has been made worse by the recent pandemic. As we did throughout the Covid pandemic, we will make sure that the long-term prospects of children and young people are front and centre of our thinking and decision making. We will therefore make sure that we have a great youth service offer available across the city, meeting the needs of children across our different communities. We will provide opportunities for them to access modern play facilities, gain experiences and be supported into training and employment when they leave school. This will mean that the jobs and opportunities that become available through our ambitious programme of house building and city regeneration deliver for young people and local communities.

Covid Recovery Strategy

The Shared Prosperity Fund Programme also reflects the missions identified in the Covid Recovery Strategy, which outlined the city's response to the coronavirus pandemic. As part of this response several key missions were established:

- Mission 1: Reimagine the city centre.
- Mission 2: A City for Everyone
- Mission 3: A 15 Minute City
- Mission 4: Culture and sport-led renewal
- Mission 5: Tech City
- Mission 6: One Planet Recovery

The Strategy was informed by a series of engagement sessions and stakeholder events took place from June to October 2021. These events were hosted online, with the first an open event chaired by Professor Gillian Bristow, Head of Cardiff University's School of Geography and Planning. This event saw the city's recovery debated between Cllr Huw Thomas, the Leader of Cardiff Council and Dr Tim Williams, a leading expert of global cities. Cardiff businesses were also invited to attend a further session with Dr Tim Williams alongside Cllr Russell Goodway, Cabinet Member for Investment and Development, to discuss the recovery from the business perspective.

Sustrans hosted an additional session focussing on liveable cities and towns for everyone. Facilitated by Christine Boston, Director, Sustrans it featured Cllr Caro Wild, Cabinet Member for Strategic Planning and Transport, Cardiff Council and Ali Abdi, Community Gateway Partnership Manager, Cardiff University.

A Communities of the Future engagement session was also facilitated by Professor Gillian Bristow that looked at how cities will need to address the long-term drivers of health inequalities, including providing access to good jobs, housing and education to citizens in more deprived communities. Cllr Lynda Thorne, Cabinet Member for Housing and Communities, Cardiff Council and Bernadette Kinsella, Director Powell Dobson were the speakers for this session.

A series of officer led engagement sessions were also undertaken throughout the same period with the Economic Task Force, C3SC, FOR Cardiff (with separate sessions for directors and members), the Race Equality Taskforce, and the What Next? Cymru group.

The Council's Child Friendly City Team was also engaged to ensure that the opinions of the city's youth were captured, and this was achieved through a series of workshops that were undertaken in October 2021 with both primary and secondary schools across Cardiff. In addition, the Cardiff Youth Council have also identified a number of key missions as priorities for their consideration.

To supplement activity further a Recovery and Renewal Survey produced by Cardiff Research Centre was undertaken that was open to all residents. There were 1,746 valid responses to the survey. A number of key themes have emerged from the engagement exercise, notably:

- Accessibility, cleanliness, and open spaces are important for the city centre.
- Feeling safe is also important for city and district centres.
- Concerns over homelessness, both for those impacted, and the impact on the city centre.
- Recruitment issues persist in many foundational economy sectors.
- Support for more open and green spaces across the city and protecting existing space.
- Better transport infrastructure underpinned almost all missions.
- Skills and education were also critical to all missions.
- Need to recognise the interconnection between health and economic outputs.
- Need to promote and support activities for young people generally.
- Comprehensive support for a 'culture and sport-led' renewal
- Accessibility to sport and culture for all was noted as important.
- Support for a focus on supporting a tech-led renewal based on supporting skills and business development.
- Comprehensive support for delivering the 'One Planet Strategy'.

A further summary of the Key Missions and identified issues relevant to the Shared Prosperity Fund is provided below.

Children and Young People Engagement Summary

- Accessibility, cleanliness, and open spaces are important for the city centre to attract young people.
- Cost was an issue for many young people, and a barrier for them taking part in events.
- A large number of young people had never been to the castle, or any stadiums in the city.
- Safety was an issue for a lot of young people.

Key Issues - Mission 1: Reimagine the city centre

- Cleanliness, safety and accessibility were key issues raised in both engagement sessions and the survey feedback.
- Investment in public open space, including green space, was welcomed by all groups.
- Transport remains a critical component of the city centre.
- Recruitment issues were raised as important issues in the business engagement sessions.
- Supporting local home-grown businesses was also seen as a way of making the city centre more interesting.

Key Issues – Mission 2: A City for Everyone

- The link between health and economic outcomes was also noted as a key issue, and the need for public service delivery to reflect health outcomes.
- Linking business and education was seen as important – as was recognising recruiting public sector workers is also a constraint to improving local services.
- Improved public transport was also raised as an essential part of improving access for all in the city.
- Anti-social behaviour was also raised by a number of respondents in the survey.
- Respondents from a minority ethnic background were also more likely to raise the need to provide additional support for young people, including extra-curricular activity.

Key Issues – Mission 3: A 15 Minute City

- Improved transport connectivity was seen as the key issue in creating the 15 Minute City in both group discussions and the survey responses.
- The better curation of district centres was also supported in surveys and discussions, including a more prominent public services role.
- Investment in estate renewal and sustainable housing was also supported in engagement and survey work.
- The theme of 'safe, green and clean' emerged in all sessions and survey outputs.

Key Issues – Mission 4: Culture and sport-led renewal

- Comprehensive support for the need to put art and culture and the heart of the city's recovery.
- Investing in creative infrastructure and skills was also widely supported.
- There was significant support for the city's Music Strategy and proposed new Signature Event.
- Accessibility for sporting and cultural uses was raised consistently, with the need to ensure that everyone benefits from all levels of investment.

Key Issues – Mission 5: Tech City

- Need for a focus on knowledge-based industries to drive better growth.
- Infrastructure is critical – including digital connectivity.
- Support for establishing Cardiff as a 'Tech Hub'.

Key Issues – Mission 6: One Planet Recovery

- Support for delivering the 'One Planet Strategy'.
- Flood protection also raised as a priority for many residents.
- Retrofit schemes especially popular in the city's more deprived communities.
- Active and public transport also priorities for younger less affluent communities.
- The need to protect green space was also noted by a number of respondents.

Cardiff Well-being Plan

The Cardiff Well-being plan contains the following objectives that have been considered in formulating the city's Shared Prosperity Fund Programme:

- Well-being Objective 1: Cardiff is a Great Place to Grow Up
- Well-being Objective 2: Cardiff is a Great Place to Grow Older.
- Well-being Objective 3: Supporting People out of Poverty.
- Well-being Objective 4: Safe, confident and empowered communities.
- Well-being Objective 5: A Capital City that Works for Wales.
- Well-being Objective 6: Cardiff Grows in a Resilient Way.
- Well-being Objective 7: Modernising and Integrating our Public Services.

The well-being plan also outlines the following issues for the city's communities:

Continued, but slowing population growth: Cardiff has grown significantly over the last 25 years. Although, population projections indicate a slowdown in growth over the next 25 years, there is still a projected increase of 24,642 residents, with those aged 65+ seeing the highest growth rate. The continued growth in the city's older population will result in greater need and consequently greater demand for health and care services. The 16-64 age category is also projected to see an increase in numbers but will account for a smaller percentage of total population.

Making provision for new homes and jobs: Continued growth in the city's populations means that there is a need to make provision for new homes and jobs. Ensuring that new homes are high-quality, sustainable and energy efficient, and jobs align with the green economy, is fundamental moving forward.

Managing the environmental impacts of population growth: The environmental impacts of population growth and of climate change is a major long-term challenge for the city. Cardiff will need to adapt to help mitigate the potential impacts that are wide ranging.

An uncertain picture on international migration: Cardiff has seen positive total net migration for a number of years, driven by high levels of net international migration, which offsets a net outflow of people in terms of internal migration.

Age profile across the city: Cardiff's older population is currently more concentrated in the North of the city; the Cardiff North locality has both the highest percentage and number of people aged 65+, at 20%. Young people, however, are more concentrated in and around the city centre, with particularly high numbers of young people living in Cathays, which can be contributed to the large student population.

An increasingly diverse population: 15.3% of Cardiff's population belong to an ethnic minority group. This is much higher than the Welsh average of 4.4%, and by far the highest of the Welsh local authorities. There is also increasing diversity in the city's young population: in Cardiff, 22.4% of those aged 0-19 identify as belonging to an ethnic minority group. A high percentage of people who identify themselves as belonging to an ethnic minority group live in inner city wards.

Increasing numbers of Welsh speakers: The Welsh language forms an important part of cultural well-being in Wales. The number of total Welsh speakers in Cardiff aged 3 and above has increased significantly in recent years, largely driven by the migration of Welsh speakers from other regions in Wales and the expansion of Welsh language education provision. It is expected that Cardiff could move from third to first in Wales in total Welsh speakers in the coming years.

Cardiff UHB - Cardiff and Vale Shaping Our Future Wellbeing Strategy

The Cardiff and Vale University Health Board's Shaping Our Future Wellbeing Strategy includes the overall strategic objectives for the city's population to:

- reduce health inequalities;
- deliver outcomes that matter to people; and
- all take responsibility for improving our health and wellbeing.

The strategy recognises that the population of Cardiff and the Vale of Glamorgan is growing and becoming more diverse. This change in the population presents a unique set of challenges for the University Health Board, as these groups generally have a greater need for healthcare. We also face many of the same challenges as those across the developed world, for example:

- there are inequalities in health. In Cardiff and the Vale of there are differences between the most and least deprived areas, with up to 11 years difference in life expectancy and up to 22 years difference in healthy life expectancy;
- unhealthy behaviours are common. In Cardiff and the Vale around 1 in 5 adults smoke, nearly half drink above guidelines, over
- half are overweight or obese, two thirds do not have a healthy diet and three quarters do not get enough physical activity; and
- more people are living with a long-term health condition. In Cardiff and the Vale nearly 1 in 10 adults are recorded as having asthma or chronic obstructive pulmonary disorder (COPD), and 1 in 25 with diabetes.

Cardiff Third Sector Council - Current Context

Cardiff Third Sector Council (C3SC) is the County Voluntary Council (CVC) for Cardiff – the umbrella infrastructure organisation for the third sector in the city. It facilitates third sector representation on strategic partnerships, including the Cardiff Partnership Board. It acts as a conduit for policy information, supporting networks around key themes and areas of interest, with the aim of ensuring that policy and decision makers understand the needs of third sector organisations in Cardiff. C3SC has outlined a number of pressures and issues facing local communities. These include:

- There is an increasing expectation of increased levels of hardship - with more poverty, joblessness, and people in need of support to address wellbeing, isolation and mental health.
- The Cost-of-Living Crisis and risk of recession is set to increase the demand for third sector services, while the pressures on public spending following the emergency government expenditure will reduce capacity in the statutory sector to meet needs.
- It is expected that the already disproportionate negative impact of the adverse economic and political climate on often already disadvantaged groups and communities – older people, people with long term health conditions, some BAME communities – will become more entrenched.
- The adverse economic conditions look set to deepen the operational impacts of the pandemic – including increased competition for funding as groups look for alternative sources of funding.
- Welfare reform and the transition period following the UK's exit from the EU also indicate an increase in demand on voluntary services.
- There are emerging opportunities of relevance to the sector – such as an increased focus on volunteering and voluntary action, community cohesion, addressing inequity, place-based approaches, responding to an aging population, social prescribing, wider use of technology.
- The focus on new technology and social media has implications for the voluntary and community sector in terms of advice, volunteering, communication and campaigns.
- Smaller voluntary organisations often have less capacity to adopt new ways of working.

South Wales Police & Crime Plan 2022-26

The Shared Prosperity Fund Programme will also seek to ensure alignment with the South Wales Police & Crime Plan, specifically seeking to support the delivery of its priorities outlined in its 2022-26 plan, namely:

Priority 1: We will reduce and prevent crime and anti-social behaviour to keep people safe and confident in their homes and communities.

Priority 2: We will involve and empower our communities, working with partners in local government, health, fire and Welsh Government, the third sector and education to deliver services that people need.

Priority 3: We will work to protect the most vulnerable in our communities, understanding causes and taking prompt positive action as issues arise.

Priority 4: We will work to make the local criminal justice system efficient and effective to meet the needs of victims and reduce re-offending.

Priority 5: We will ensure that South Wales Police continues to be a high performing force in terms of the operational response to crime, threats, harm and the detection of offenders.

Priority 6: We will spend your money wisely, playing our part to protect the environment and support our people to provide the best possible policing in your community.

Shared Prosperity Fund Event October 2022

A Shared Prosperity Fund workshop took place at City Hall Friday 21st October 2022 to help shape the future form of the Shared Prosperity Fund the event featured a mix of information sharing and an interactive workshop on the priorities for delivery of the Shared Prosperity Fund in Cardiff.

The workshop was attended by forty-five representatives from seventeen organisations across Cardiff & the Vale:



Setting the scene – Welcome

The event commenced with Councillor Huw Thomas, the Leader of Cardiff Council talking about how the fund would be used in Cardiff to provide additional support for

- Investing in our local communities;
- Helping them to respond to the cost-of-living crisis;
- Providing support to those who need it most in our communities;
- Creating a more productive and greener economy;
- Supporting people into work – and targeting those most in need of support.

Workshop

The three main aims of the workshop were:

- To gather views on the local framework for the Shared Prosperity Fund programme
- Determine how we can best use the available interventions to meet the objectives.
- Which outcomes we should be focusing on achieving

Attendees had been allocated one of the three priorities (either those of Communities & Place, Supporting Local Business, or People & Skills) and were asked to review the interventions and outcomes set by Central Government for of each of these priorities.

Amongst the groups for each priority, participants were asked to consider the following key questions:

1. What interventions should we prioritise?
2. Are these the right interventions?
3. What are the outcomes we should be prioritising?

Facilitators ran the group sessions with note takers recording feedback and suggestions for each table.

When prioritising the interventions and outcomes in turn, group members were encouraged to place stickers on those they consider to be a priority.

Communities & Place - Interventions



The top ten priorities for the tables who discussed these interventions were:

- Improvements to town centres and high streets
- Capacity building and infrastructure support for local groups
- Feasibility studies
- Cost of living and fuel poverty
- Design and management of the environment to design out crime.
- Community engagement for local regeneration
- Community and neighbourhood infrastructure projects
- Active travel enhancements
- Support for cultural, historic and heritage institutions
- Improvements to local green spaces

What are our concerns / what are the gaps?

- Discussion around 15-minute city & its limitations
- Sustainability is missing.
- Themes of child friendly city should run through all the interventions.
- Where is health?
- Concerns over the flexibility of the funding
- Fuel poverty is overriding sustainability at the moment.
- Facing health and climate emergencies
- Accountability concerns – too broad. Without accountability, things won't happen.
- Lack of clarity on what some of the interventions are (and therefore how the public will understand them)

Communities & Place - Outcomes



For those tables who discussed these outcomes, the most popular nine priorities were:

- Job creation
- CO₂ reductions
- Increased footfall
- Use of cycleways or footpaths
- Projects arising from feasibility studies.
- Premises with improved digital connectivity
- Improved accessibility
- Increased users of facilities

What are our concerns / what are the gaps?

- Skills shortage in industries such as construction
- Cheaper travel / fares in areas of deprivation
- Improved accessibility – broader inclusion
- Those with disabilities & older children
- How best to target people and those around the individuals who need the information.
- Missing outcomes: Reduce pressure on health and social care.

Specific geographical areas / groups we should focus on:

- Focus should be on 'district centre' – not just city centre, or south of the city;
- Older people and North Cardiff (not a deprived area but to stop people from ending up in the healthcare system)
- Work with schools



Supporting Local Business - Interventions

Supporting Local Business Interventions What should we prioritise and where?

W16: Open Market Investment and Improvements to Town Centre	W19: Increasing Investment in Research and Development	W22: Enterprise Infrastructure	W25: International Business Events and Conferences Grants	W28: Export Grants	W31: Feasibility Studies
W17: Development and Promotion of Visitor Economy	W20: Research and Development Grants	W23: Strengthening Local Entrepreneurial Ecosystems	W26: Support for Growing the Local Social Economy	W29: Decarbonisation and Improving the Natural Environment	W32: Progression of Small Businesses
W18: Supporting Made Smarter Adoption	W21: Innovation Infrastructure at Local Level	W24: Training Hubs and Business Support Offers	W27: Develop Angel Investor Networks	W30: Business Support to Drive Employment Growth	W33: Resilience to Natural Hazards

Priorities for the tables who discussed these interventions were:

- Progression of small businesses
- Training hubs and business support offers.
- Enterprise infrastructure
- Feasibility studies
- Innovation infrastructure at local level
- Business support to drive employment growth.
- Decarbonisation and improving the natural
- Research and development grants



Supporting Local Business - Outcomes

Supporting Local Business Outcomes
What should we prioritise and who?

Jobs Created	Increased Footfall	CO2e Reductions	Increased Business Sustainability	Number of New Enterprises	Organisations Engaged in Knowledge Transfer	Enterprises Engaged in New Markets	Enterprises Increasing Export Capability	Improved Perception of Markets
Jobs Safeguarded	Increased Visitors	Low or Zero Carbon Energy Infrastructure	Increased Amount of Investment	Number of Enterprises Supported	Enterprises Adopting New Technologies or Processes	Enterprises Adopting New or Improved Products	Premises with Improved Digital Connectivity	Improved Perception of Attractions
Vacant Units Filled	Increase in Visitor Spending	Enterprises with Improved Productivity	Number of R&D Active Enterprises	Projects Arising from Feasibility Studies	Number of New to Market Products	Number of Innovation Active SMEs	Early Stage Enterprises Increasing Revenue	

For those tables who discussed these outcomes the priorities were:

- Job Creation
- Increased business sustainability
- Number of enterprises supported
- Increase in visitor spending
- Vacant units filled
- Low or zero carbon energy infrastructure
- Increased visitors
- Increased amount of investment
- Improved perception of attractions
- CO2 reductions
- Enterprises with improved



People & Skills - Interventions

People & Skills Interventions
What should we prioritise and where?

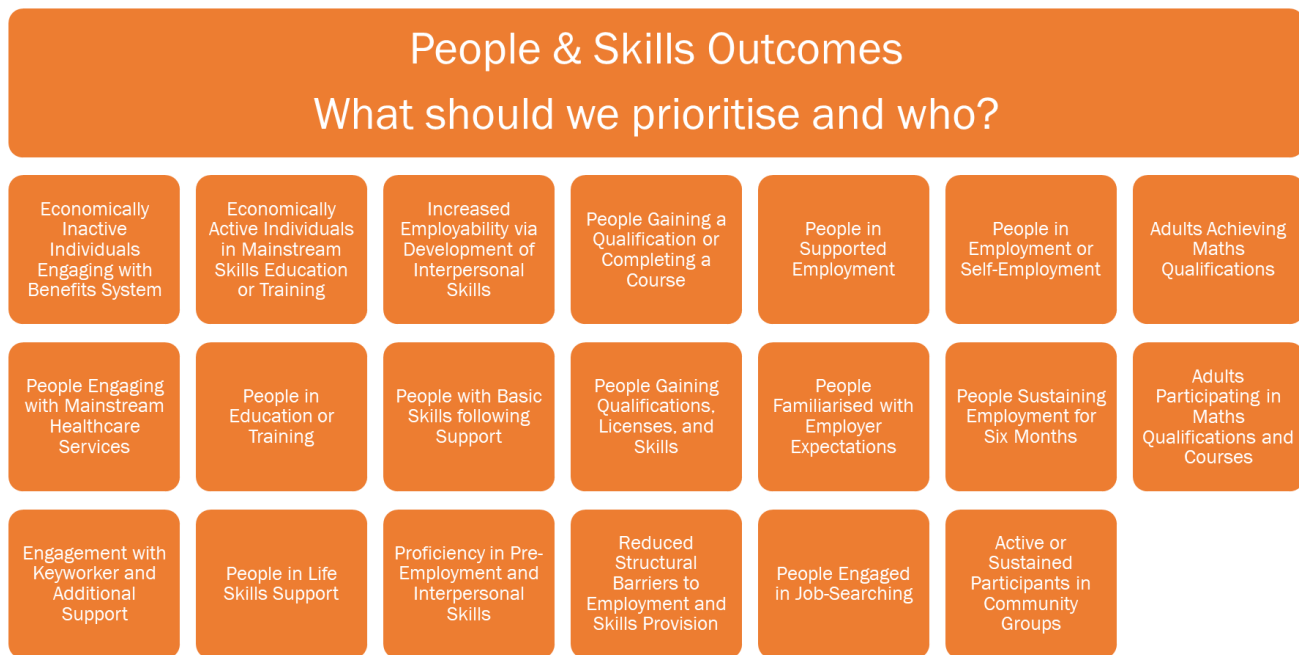
W34: Employment Support for Economically Inactive People	W37: Digital Inclusion	W40: Green Skills Courses	W43: Skills Development for Young People	W46: Courses Aimed at Prisoners	W49: Numeracy in the Workplace	W52: Courses Aimed at Care Leavers
W35: Basic, Life, and Career Skills Courses	W38: Address Barriers to Education and Training	W41: Retraining and Upskilling for High Carbon Sector Workers	W44: Confidence with Numbers	W47: Numeracy Courses for Job Applicants	W50: Courses for People Without Level 2 Maths	W53: Engaging the Hardest to Reach Learners
W36: Enrichment and Volunteering	W39: Local Skills Needs	W42: Local Digital Skills	W45: Numeracy Skills of Parents	W48: Embedding Maths into Vocational Courses	W51: Using Numeracy to Manage Money	

Priorities for the tables who discussed these interventions were:

- Local skills needs
- Employment support for locally inactive people
- Skills development for young people
- Digital inclusion
- Local digital skills
- Green skills courses
- Address barriers to education and training
- Basic life and careers skills courses
- Courses aimed at care leavers
- Engaging the hardest to reach learners



People & Skills - Outcomes



For those tables who discussed these outcomes the priorities were:

- People gaining qualifications, licenses and skills
- Increased employability via development of interpersonal skills
- People in education or training
- People in employment or self-employment
- Reduced structural barriers to employment and skills provision
- People gaining a qualification or completing a course
- People in supported employment
- People familiarised with employer expectations

What are our concerns / what are the gaps?

- Link between young people and what the opportunities are – developing the right skill set
- Green skills
- Sector specific employment support
- Workforce development - enhancing the skills of our workforce to provide support to vulnerable people
- Targeted project work – specific opportunities
- Community focussed schools / services
- Intervene with people early
- Careers and work-related experiences to enable support / social mobility
- A gap for many young people aged 14-16
- Local versus regional versus national working
- Supporting innovation and trying new things
- Employer commitment especially for priority groups
- More work / intervention needed for 14–16-year-olds
- Lack of preventative work & investment at young age
- Training for employers to support priority groups i.e., Care leavers, learning difficulties
- Engagement intervention missing
- Looking at future employment sectors, emerging jobs

Specific geographical areas / groups we should focus on:

- Care leaver support
- Offer opportunities for young people
- Engaging with schools across the southern arc
- Continuing support for most vulnerable people pre & post 16
- Extending support young people for basic skills
- Family learning inclusive of young people
- Equality & Diversity focus BAME

General concerns / feedback

- Attracting and retaining business and talent
- Would like output details and information examples
- There is no process in place for applying for the funding yet

Initial Programme

Based on the priorities of city partners and recent engagement exercises an initial programme was proposed and approved by Cabinet.

The Programme outlined the broad themes of activity, led by the Council's Stronger, Fairer, Greener Strategy. The Programme also reflects partnership priorities where these are relevant to the Shared Prosperity Fund.

The Programme outlines areas of interventions with indicative allocations of funding in these areas, as well as proposed means of implementation.

The initial programme adopted in November 2022 is outlined below. This was adopted in anticipation of approval of the Shared Prosperity Fund Regional Investment Fund.

Given timescales and the need to progress spending plans an initial spending profile was approved to enable the delivery of projects in year one, whilst also committing to those projects in subsequent years subject to review.

Communities and Place Programme

Theme	Programmes	Description / Types of Activity	Indicative Value (£m)	Delivery Mechanism	Aims and Objectives
Neighbourhood and Community Regeneration Programme	Community Facilities Programme	Investment in community buildings to bring them back to community use, or to improve their accessibility and use by local communities. Support for community buildings and facilities to support people through the cost-of-living crisis.	£3m	Grant scheme for small community buildings. Larger schemes by application.	Investing in community buildings to support increased local community activity, targeting those most in need of help and support, and with an initial focus on supporting those suffering as a result of the cost-of-living crisis.
	Green Spaces and Places	Greening urban and local areas and providing a team to support local maintenance of urban greening projects.	£0.5m	Cardiff Council delivery.	Aims to improve green areas and investment in new green areas.
	15 Minute City	Investment in active travel facilities such as cycling hubs. Subsidising public transport use for hard-to-reach communities (also includes city-centre)	£2m	Procurement and commissioning	Aims to increase use of active travel and access to public transport across the city, targeting communities where further investment is required.
	Neighbourhood Renewal and Enhancement Programme	Capital support to enable improvements to areas such as underpasses and bridges and other gateway areas that can act as ASB hotspots.	£3m	Competitive call for proposals from communities (led by local members)	Improving local areas, targeted at areas in need of improvement, led by engagement with local communities and elected members. Aim to increase footfall in local areas and support the development of jobs and business.
Community Capacity Building Programme	Community Safety Multi-agency problem solving group	This programme of work will coordinate a multi-agency/partnership approach to tackling complex local issues, such as crime, anti-social behaviour and exploitation.	£1m	Community Safety Partnership.	Aims to reduce crime in city neighbourhoods through increased resources for the Community Safety Partnership.
	Community engagement and research team	A dedicated community engagement team to shape regeneration activity, with dedicated communication officers within service areas.	£0.5m	Additional Council resources (staff)	Aims to increase community engagement in major regeneration schemes.
	Child Friendly City	Continued support for the Child Friendly City programme	£0.5m	Procurement and internal Council resources (staff)	Aims to increase participation of children in civic and city activities.
	Community Activity and Volunteering	A programme to support local projects, including projects to address the cost-of-living crisis. Additional capacity for Cardiff Council and C3SC to support community development.	£5m	Grant programme, commissioning and Council delivery	Aims to increase overall levels of community activity, targeted at areas of deprivation and demographic groups in need of additional support.
Growing Our Cultural Capital	Community Events and Activities	Supporting community activities and events through expansion of internal event team capacity.	£0.2m	Procurement and internal Council resources (staff)	Aims to increase local events across the city.
	Cardiff Music Strategy	Delivering the Music Strategy, including supporting the signature event. Support for existing venues to become more sustainable through a grant scheme	£1.5m	Delivery plan to approved by Cardiff Music Board; Grant scheme.	Aims to support activity across the music sector in the city. Aims to support existing venues, including ensuring they are more sustainable and productive.
Resilient and Sustainable Communities Programme	Energy Efficiency Programme	Programme to accelerate take-up of domestic energy efficiency measures and provide support for businesses and community groups to access advice.	£2m	Council staff, procurement, commissioning and grants.	Aims to reduce energy usage and CO2 emissions in neighbourhoods.
	Love Where You Live	New community infrastructure to encourage waste prevention, reuse and recycling.	£1m	Internally appointed staff and procurement.	Aims to reduce waste in city neighbourhoods.

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Supporting Local Business Programme

Theme	Programmes	Description / Types of Activity	Indicative Value (£m)	Proposed Delivery Mechanism	Aims and Objectives
Productive, Sustainable and Inclusive Business Programme	Cardiff Business Events Partnership	Additional support to leverage additional business events to Cardiff.	£0.2m	Internally appointed staff and procurement.	Aims to increase international business events.
	Visit Cardiff Network	Establishing a place promotion team for local areas within the city to boost local pride and local business.	£0.25m	Internally appointed staff and procurement.	Aims to increase footfall in city neighbourhoods.
	Business Grant Scheme	Direct support for businesses to improving sustainability, accessibility and productivity. The grant fund will also be used for commissioning business support	£3m	Direct grant awards / commissioning.	Aims to increase employment and productivity and improve energy efficiency.
	Business Development Capital Programme	Investment in new and more sustainable buildings linking with Economic Strategy, including visitor attractions.	£3m	Grant scheme and Council procurement.	Aims to increase jobs, productivity and footfall across the city.
City Centre Recovery Programme	City Centre Improvement Plan	Investment in city-centre Joint Enforcement Team and additional cleansing resources.	£1.5m	Direct employment and procurement.	Aims to improve cleanliness and perceptions of the city centre, as well as reducing crime to support an increase in overall footfall.
	City Centre Infrastructure and Wayfinding	Upgrading and enhancement of areas of public realm within the city centre.	£1.5m	Procurement, grant scheme.	Aims to improve cleanliness and perceptions of the city centre, as well as improving infrastructure to support an increase in footfall.

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People and Skills Programme

Theme	Programmes	Description / Types of Activity	Indicative Value (£m)	Proposed Delivery Mechanism	Aims and Objectives
People and Skills and Cardiff Commitment	Into Work Advice Service	A complete employment and skills package for citizens of Cardiff; supporting people to return.	£7m	Direct delivery with some commissioning of work	Aims to support people into work, with a focus on hard-to-reach groups and those in groups with lower levels of economic activity. Also aims to improve in work outcomes.
	Cardiff Commitment	The programme will develop Business Forums aligned to secondary schools and expand the Cardiff Commitment team.	£1m	Direct delivery	Aims to improve engagement between city businesses with schools to improve economic opportunity for young people in the city.
	Money Advice	The programme will look at surrounding issues such as Housing, Money, Debt, providing a service to address primary needs.	£1m	Direct delivery with some commissioning of work	Aims to provide direct support to vulnerable communities, with a focus on the cost-of-living crises.
	Pre & Post 16 Targeted Support	Targeted pre 16 and post 16 support for young people at risk of becoming disengaged from education, employment and training.	£1m	Cardiff Youth Service	Aims to improve economic opportunity for young people most at risk of future disengagement with the labour market.
Multiply	Multiply	Funding to address gaps in adult numeracy to be delivered by CAVC	£6.2m	CAVC	Aims to improve adult numeracy, with links specifically to financial advice.

Additional City Region Activity

Theme	Programmes	Description / Types of Activity	Indicative Value (£m)	Proposed Delivery Mechanism	Aims and Objectives
Cardiff Capital Region Projects	Place Promotion	Grows an integrated approach to the place promotion offer.	n/a	Commissioned by CCR	To increase visitor numbers across the city-region.
	Cluster Development	Establish a series of assured academies across the region supported by FE and clusters in the region.	£0.6m	Commissioned by CCR	To increase employment in high value-added sectors, and also to raise productivity in key clusters.

Initial Delivery Plan

In order to accelerate delivery of projects, a 'year one' funding profile was agreed in anticipation of funding. This enabled the continuation of some key services such as the Into Work and Advice Services, as well as ensuring that plans were in place to be able to deliver projects ahead of the confirmation of funding. This initial funding profile is outlined below:

Communities and Place	Y1 Total	Y2 Total	Y3 Total	Grand Total
Community Facilities Programme	£320,000	£100,000	£100,000	£520,000
Neighbourhood Community Regeneration	£250,000	£200,000	£200,000	£650,000
Community Safety Multi-agency problem solving	£200,000	£450,000	£450,000	£1,100,000
Child Friendly City	£70,000	£140,000	£140,000	£350,000
Community Capacity, Activity, and Volunteering Programme	£500,000	£730,000	£730,000	£1,960,000
Cardiff Third Sector Council	£50,000	£300,000	£300,000	£650,000
Community Events and Activities	£30,000	£75,000	£75,000	£180,000
Cardiff Music Strategy	£30,000	£90,000	£150,000	£270,000
Venues Grant	£30,000	£30,000	£30,000	£90,000
Love Where You Live	£100,000	£140,000	£150,000	£390,000
Communities and Place Total	£1,580,000	£2,255,000	£2,325,000	£6,160,000
Supporting Local Business				
Cardiff Business Events Partnership	£30,000	£90,000	£90,000	£210,000
Visit Cardiff Network	£30,000	£100,000	£100,000	£230,000
Business Capital & Revenue Grants	£350,000	£500,000	£1,000,000	£1,850,000
City Centre Improvement Plan	£100,000	£200,000	£200,000	£500,000
City Centre Infrastructure and Wayfinding	£150,000	£450,000	£750,000	£1,350,000
Supporting Local Business Total	£660,000	£1,340,000	£2,140,000	£4,140,000
People and Skills				
Into Work Advice Service	£1,400,000	£3,900,000	£4,000,000	£9,300,000
Cardiff Commitment	£200,000	£300,000	£300,000	£800,000
Youth Service: Pre & Post 16 Targeted Support	£125,000	£250,000	£250,000	£625,000
People and Skills Total	£1,725,000	£4,450,000	£4,550,000	£10,725,000
Core UKSPF				
Core UKSPF Total	£3,965,000	£8,045,000	£9,015,000	£21,025,000
Multiply				
CAVC Adult Learning Provision	£310,000	£1,490,000	£1,600,000	£3,400,000
Money Advice Team	£555,000	£675,000	£675,000	£1,905,000
Multiply Total	£865,000	£2,165,000	£2,275,000	£5,305,000
Grand Total	£4,830,000	£10,210,000	£11,290,000	£26,330,000

Progress to Date

The initial delivery plan has enabled early delivery of Shared Prosperity Fund projects to begin in 2022/23. An outline of some of the initial projects funded and associated impact is provided below.

Communities and Place

Community Facilities Programme and Neighbourhood Community Regeneration Scheme

The Community Buildings Grant scheme was launched that offered small scale grants of up to £10,000 to community groups to improve and enhance their buildings and ensure their future sustainability and viability. Work will start on these projects in 23/24 financial year.

The Shared Prosperity Fund has also supported a number of small-scale regeneration projects through the Neighbourhood Community Regeneration Scheme. This scheme worked with local members, as representatives of their local communities, to deliver investment in local schemes. Examples of this activity include improvements to cycle ways in St Mellons and Llanishen Park and the new 3G pitch within Splott.

Shared Prosperity Funding has also supported the completion of the refurbishment of Rhiwbina Hub bringing a new lease of life to the Hub with new and improved facilities that will benefit the local community.

Community Safety

Shared Prosperity Fund resources have been used to provide additional support to community safety activities across the city. This includes activity to support and coordinate a multi-agency/partnership approach to tackling complex local issues, such as crime, anti-social behaviour. We have seen this multi-agency/partnership approach take form in support to campaigns such as Crimestoppers, Youth Bus, Operation BANG and Gabalfafest in collaboration with South Wales Police.

In year one there has also been improvements to shelter and lighting in St Mellons Park, which has led to a reduction in antisocial behaviour within the skatepark. There has also been investment in CCTV supported by the Shared Prosperity Fund.

Child Friendly City

Shared Prosperity Fund funding is being used to open up the community assets of the city to children, young people and families, in collaboration with the Children's University, creating access to cultural, creative, recreation and leisure activities. So far in year one there has been over 100 events and activities supported and over 800 people engaged in both physical and online activities.

Community Capacity, Activity, and Volunteering Programme

The Shared Prosperity Fund has also been used to fund a number of projects that have a strong inclusive community focus in year one, including over 140 events that have been supported in Llanover Hall. This has led to a number of creative and cultural performances for those living with dementia, including theatre, opera, dance, music and art.

There have also been 30 volunteer led local activities, helping vulnerable people in the community to access services that positively impact on their wellbeing through supporting them to take an active role in managing their health through exercise and engagement. In total this funding has provided direct support to over 450 individuals.

Grant support has also been provided to Carers Wales to help towards the delivery of a co-production training programmes to better understand support needs of Cardiff residents.

Year one has seen the increase in digital connectivity with 17 additional digital points added to hubs across the city allowing greater access for the community to connect and access digital services. A high specification toilet was also installed within a local hub to support those with additional requirements making the facility more accessible.

A team of Community Inclusion Officers has been set up to support community groups, and to deliver activities and events covering the whole of Cardiff. The events are usually held in the hubs but also include off site support as well as walks in locations across the city. Activities include friendship groups, gardening clubs, dementia friendly activities, sports groups, light exercise, hobby clubs and crafts. The activities are free to attend, and the primary aim is to tackle

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social isolation and increase community engagement. The first year has resulted in over 300 people engaging in the activities.

To help the vulnerable residents of Cardiff with transport support VEST have been received direct support. The grant is being used to support the service which allows for those that may not be able to get on public transport access areas such as shops and communities groups. With the increase in demand two additional volunteer drivers have been established to support the service.

Love Where You Live

Funding has been used to encourage waste prevention, reuse and recycling. In year one the introduction of 8 community recycling zones have been set up, enabling people to recycle four tonnes of ink cartridges, mixed media, small Waste Electrical and Electronic Equipment, batteries and tetra parks in their local hub, and saving over 4 tonnes of CO2. The fund has also supported over 3,000 litter picks in 2022-23 with the help of 575 volunteers and created 220 new volunteers. Feasibility study have been established in regard to reverse vending machine, trade waste and water fountains with more development on these expected in year two.

Venues Grant

Support was provided to two grassroots music venues in Cardiff, which has shaped the development of a grant scheme to be established in year two of the Shared Prosperity Fund scheme.

City Centre Infrastructure

This included investment public realm within the city centre where interventions such as decluttering, tree planting and street furniture and paving upgrading would help to enhance the character, appearance and usability of the city centre. The fund has also been used to fund aspects of the Churchill Way canal project allowing for the development of a water course and wider improvement to the public realm.

Supporting Local Business

Community Events and Activities

Funding has been used to respond to demand for events across the city communities and will help to manage that demand and enable more events to take place within our city's communities. In the first year the feasibility of running a promoter's scheme has been developed and will be launched in year two. This will help bring music events to the Cardiff area, promoting both Cardiff venues and musicians.

City Centre Improvement Plan

The funding has been used to establish a dedicated city centre warden team. The project is working towards making the city centre a place that feels safer and more welcoming to the public and business by more active management of the city centre, working with key partners and stakeholders. In the first year of funding team wide Naloxone training has been undertaken allowing the team to provide vital emergency assistance. There has also been 231 Fixed Penalty Notices issued as part of work with the Police to help address issues of anti-social behaviour and inappropriate activity within the city centre.

Cardiff Business Events Partnership

The Cardiff Business Events Partnership aims to attract more business events to the city as part of a wider partnership with Cardiff Council, Cardiff Hoteliers, Cardiff Venues and FOR Cardiff. The fund has been used to employ an International Business Events officer, for the partnership to attend international business event conferences to promote the city, and to provide additional support for local businesses to invest in virtual tours for their own premises.

Visit Cardiff Network

Additional staff members have been employed to support Visit Cardiff and the Visit Cardiff Network that has supported over 100 local businesses to promote their services and what they have to offer to Cardiff residents, businesses and visitors, this includes bespoke advice of social media post and public communications.

Business Capital & Revenue Grants

The funding has been used to give financial assistance to business in the Cardiff area allowing them to expand and develop. Four businesses were supported in year one, safeguarding over 100 jobs. A grant scheme was also developed in year one with the aim of launching in year two.

Funding has also been provided to support the development of projects that relate to bringing forward new projects that align with the Shared Prosperity Fund interventions, outputs and outcomes, specifically linking with projects relating to decarbonisation.

People and Skills

Into Work Services and Vision 21

Projects within this area have focused on supporting people to return to, access, secure and progress in employment. A grant has also been provided to Vision 21 to support life-changing opportunities for people with learning disabilities to realise their potential. This has meant over 200 individuals have been able to improve their life skills in confidence, resilience and motivation around employment.

The fund has also been used for a complete employment and skills package for residents of Cardiff looking at issues such as housing, money and debt, providing a well-rounded service to address primary needs, in order for the person to then focus on upskilling, training, education, volunteering and employment. Year one has already seen almost 400 socially excluded people accessing the support with over 140 people engaging with employment thought courses and support centred around skills needed in the Cardiff labour market.

There has also been a number of individuals taking part in work experience programmes allowing them to access on the job learning and skills. The fund has also meant that 40 people have had the opportunity to retrain allowing them to access more jobs in the labour market. Following on from year one of the fund over 100 people reported reduced structural barriers into employment through the increased understanding in interpersonal and employability skills such as confidence, motivation and behavioural issues. The scheme has also seen a number of people carry on with their education and training after receiving the initial support.

Cardiff Commitment and Youth Services

Cardiff Commitment and Youth Services have been working closer with schools in year one to successfully deliver a number of projects, focussing on some of the most vulnerable young people in the city. We have seen over 200 young people engaging with life skills around confidence or familiarise themselves with employers' expectations.

There has also been a number of successful work experience programmes run, including a catering pathway project working alongside Cardiff Council and work experience in healthcare working alongside Cardiff and Vale Health Board which has seen a number of young people complete the programmes.

Multiply

Adult Learning Provision

Funding has been used to deliver a comprehensive numeracy and family learning package for residents of Cardiff, with the aim of improving numeracy standards. Courses have a 'real life' feel and ensure learning is relevant to support with surrounding issues such as communication, money, debt and financial wellbeing. In the first year over 400 individuals have accessed support through the adult learning provision with 85 adult numeracy courses being run in 22/23.

Money Advice Team

Shared Prosperity Fund resources have been used to support residents across Cardiff manage their money, with a focus on identifying those customers who need additional help with basic skills, allowing them to improve their understanding of numeracy for use within their daily lives. In the first year of funding 150 people have engaged with the direct Multiply courses getting vital support that will have a positive impact on many areas in daily life.

Established Future Activity

The projects identified above will continue to be delivered through the programme. Additional elements will also begin in year two onwards as outlined in the initial delivery plan. These include:

Pedal Power Disability Cycling – to encourage and enable those with learning difficulties to experience the benefits of cycling.

Cardiff Music Strategy- support for the development of an action plan to deliver the relevant recommendations of the Sound Diplomacy Music Strategy, which in turn will promote Cardiff music scene. This will include the appointment of a Music Officer.

Micro Enterprises Project – funding will be used to increase the number of Micro-Enterprises operating throughout the city. Micro-enterprises will have a focus around providing care and support within the local community.

Cardiff Growth Fund – grant funding for businesses to support the city's Stronger, Fairer, Greener aspirations. The fund provides up to £10,000, match funded, for businesses to invest in ways of improving productivity or sustainability or helping to make their business more accessible and inclusive.

Grassroots Venues Fund – grant funding to support existing venues in Cardiff to become more sustainable or accessible. This includes supporting venue's financial sustainability.

Summary of Achievements

- Over 350 local activities supported, bringing people together with a strong focus on young people and those that may face isolation.
- 711 volunteering opportunities supported across all three priority areas.
- 7 feasibility studies carried out for developments around the Cardiff area.
- 295 people being supported to gain qualifications.
- 238 people in employment or job searching following on from SPF support.
- Over 140 enterprises/organisations being supported by SPF funding through direct grants or non-financial support such as advice, guidance, mentoring and training.
- An increase of over 7,000 people engaging with projects within the Communities and Place priority.
- 622 people taking part in multiply funded courses.
- 1,400 have been directly supported through the people and skill provision.

Engagement Event 29th June 2023

Cardiff Council hosted a second engagement event since the launch of the Shared Prosperity Fund. The event took place at City Hall on Thursday 29th June 2023 and featured a mix of information sharing and interactive workshops to shape and inform the priorities for delivery of the Shared Prosperity Fund in Cardiff. The workshop was attended by 45 representatives from 32 organisations across Cardiff.

Setting the Scene

Cardiff Council's Shared Prosperity Fund engagement event commenced with an overview of the Shared Prosperity Fund, providing an update on the achievements in Year 1 of the programme, and outlining the next steps for delivery in Years 2 & 3. The overview provided detail on the Council's SPF governance framework, regional investment plan, year one delivery profile, and an update on the Council's response to the previous engagement event in October 2022. The collated feedback from the engagement event was presented alongside how the Council used this to inform the year one delivery plan.

Background information was provided for all projects that received funding via SPF in 2022/23 across the three priority areas of Communities & Place, Supporting Local Business, and People & Skills (including Multiply).

Workshop

The three main aims of the workshop:

- To gather views on the focus areas and/or gaps in provision,
- To find out which outcomes should be targeted, and
- To determine how we can best work with partners to deliver the programme.

Attendees were allocated one of the three priorities (Communities & Place, Supporting Local Business, or People & Skills) and were asked to review the focus areas and outcomes. Attendees were asked three questions with the intention to:

- Gather views on what should be the focus areas and/or gaps in provision that are targeted by the unallocated funding,
- Find out which outcomes should be prioritised, and
- Determine how we can work with partners to deliver the programme.

Facilitators ran the group sessions with note takers recording feedback and suggestions for each table.

Communities & Place – Focus Areas and/or Gaps in Provision

The top ten priorities for the tables who discussed these interventions were:

- Cost of living and fuel poverty
- Community engagement
- Sustainability of local groups
- Community Safety
- Accessibility to areas
- Active travel enhancements
- Support for arts, cultural, historic and heritage institutions
- Improvements to local green spaces and clean spaces
- Improvements to play spaces in relation to protected characteristics

Communities & Place – Which Outcomes Should be Prioritised?

The key outcomes identified by workshop attendees were:

- Community Safety
- Volunteering
- Active travel
- Energy efficiency measures
- Diversity
- Jobs Safeguarded
- Accessibility and engagement
- Increased visitors/footfall
- Affordability
- Community lead art, cultural etc programmes
- Vacant units filled

Communities & Place – How Can We Work with Partners?

Ways to work better identified in the workshop were:

- Good communication and engagement
- Networking applicants/projects together
- Mapping across the city
- Support and training

Supporting Local Business – Focus Areas and/or Gaps in Provision

The top ten priorities for the tables who discussed these interventions were:

- Promotion of small businesses
- Decarbonisation/ environmental measures
- Feasibility studies
- Growing local economy
- Repurposing larger office spaces
- Enterprise infrastructures
- Entrepreneurial eco systems
- Progression of businesses
- Decarbonisation
- Feasibility studies (practical pilots)

Supporting Local Business – Which Outcomes Should be Prioritised?

The key outcomes identified by workshop attendees were:

- Vacant units filled
- Jobs created/safeguarded
- Energy efficacy measures
- Footfall
- Increased investment
- Business sustainability
- New/supported Enterprises

Supporting Local Business – How Can We Work with Partners?

Ways to work better identified in the workshop were:

- Encourage joint bids
- Capacity – allowing time for partner to submit project ideas

People & Skills – Focus Areas and/or Gaps in Provision

The top priorities for the tables who discussed these interventions were:

- Local skill needs
- Local digital skills
- Green skills/ high carbon sector
- Support for economically inactive people
- Address barriers to education/ training
- Basic life and career skills
- Enrichment and volunteering

People & Skills – Which Outcomes Should be Prioritised?

What are the priorities for the outcomes?

- People gaining qualifications
- People in education and training
- Participation in pre-employment and interpersonal skills
- People in employment/self-employment
- Reduced structural barriers
- People with basic skills
- reduced structural barriers

How can we work with partners to deliver the remainder of the programme?

- Mentor support in college for at risk students - avoid NEET
- Participation from organisations with real jobs that opens pathways
- Pathway programmes for digital interventions

Overall Feedback

Mentimeter was used at the end of the session to gather feedback and an overview of what other areas attendees felt should be considered as focus areas for unallocated funding. Cost of Living, community engagement and community transport and active travel came out as specific areas of interest.



Proposed Programme Amendments

The tables below highlight, given progress to date and the review of the Shared Prosperity Fund Programme, where amendments will be made to the overall delivery programme. The main substantive element of change however will be covered by the establishment of an overall Open Call for funding that will enable organisations to submit applications to the Cardiff Shared Prosperity Fund team. These applications will be prioritised against both gaps in provision and the overall funding profile of the Shared Prosperity Fund.

Communities and Place

Theme	Programmes	Description / Types of Activity	Amendments
Neighbourhood and Community Regeneration Programme	Community Facilities Programme	Investment in community buildings to bring them back to community use, or to improve their accessibility and use by local communities. Support for community buildings and facilities to support people through the cost-of-living crisis.	Continuation and the provision of additional funding
	Green Spaces and Places	Greening urban and local areas and providing a team to support local maintenance of urban greening projects.	Consideration through the open call.
	15 Minute City	Investment in active travel facilities such as cycling hubs. Subsidising public transport use for hard-to-reach communities (also includes city-centre)	Provision within the open call there may be small space active travel projects. Elements supported through the Neighbourhood Regeneration Scheme.
	Neighbourhood Renewal and Enhancement Programme	Capital support to enable improvements to areas such as underpasses and bridges and other gateway areas that can act as ASB hotspots.	Continuation and the provision of additional funding
Community Capacity Building Programme	Community Safety Multi-agency problem solving group	This programme of work will coordinate a multi-agency/partnership approach to tackling complex local issues, such as crime, anti-social behaviour and exploitation.	Continuation of delivery, supplemented by potential provision within the open call.
	Community engagement and research team	A dedicated community engagement team to shape regeneration activity, with dedicated communication officers within service areas.	Continuation of delivery.
	Child Friendly City	Continued support for the Child Friendly City programme	Continuation of delivery.
	Community Activity and Volunteering	A grant programme to support local projects, including projects to address the cost-of-living crisis. Includes support to establish capacity. Additional internal capacity for Cardiff Council and C3SC to support community development.	An open call has been designed for year 2 and 3 of funding with a specific amount going to C3SC in order for them to administer to third sector organisation to work towards intervention within the communities and place programme.
Growing Our Cultural Capital	Community Events and Activities	Supporting community activities and events through expansion of internal event team capacity.	Establishment of small grant schemes.
	Cardiff Music Strategy	Delivering the Music Strategy, including supporting the signature event. Support for existing venues to become more sustainable through a grant scheme	Continuation of delivery.

Shared Prosperity Fund
Programme Review and Update

Theme	Programmes	Description / Types of Activity	Amendments
Resilient and Sustainable Communities Programme	Energy Efficiency Programme	Programme to accelerate take-up of domestic energy efficiency measures and provide support for small businesses and community groups to access advice.	An open call has been designed for year 2 and 3 of funding in order to get some innovative projects that can address energy efficiency measures.
	Love Where You Live	New community infrastructure to encourage waste prevention, reuse and recycling.	Continuation of delivery.

Supporting Local Business Programme

Theme	Programmes	Description / Types of Activity	Aims and Objectives	Amendments
Productive, Sustainable and Inclusive Business Programme	Cardiff Business Events Partnership	Additional support to leverage additional business events to Cardiff.	Aims to increase international business events.	Continuation of delivery.
	Visit Cardiff Network	Establishing a place promotion team for local areas within the city to boost local pride and local business.	Aims to increase footfall in city neighbourhoods.	Continuation of delivery.
	Business Grant Scheme	Direct support for businesses to improving sustainability, accessibility and productivity. The grant fund will also be used for commissioning business support	Aims to increase employment and productivity and improve energy efficiency.	Expansion of scheme, access to business to open call scheme for non-business specific purposes.
	Business Development Capital Programme	Investment in new and more sustainable buildings linking with Economic Strategy, including visitor attractions.	Aims to increase jobs, productivity and footfall across the city.	Allocations for specific city centre projects for 24/25.
City Centre Recovery Programme	City Centre Improvement Plan	Investment in city-centre Joint Enforcement Team and additional cleansing resources.	Aims to improve cleanliness and perceptions of the city centre, as well as reducing crime to support an increase in overall footfall.	Continuation of delivery.
	City Centre Infrastructure and Wayfinding	Upgrading and enhancement of areas of public realm within the city centre.	Aims to improve cleanliness and perceptions of the city centre, as well as improving infrastructure to support an increase in overall footfall.	Continuation of delivery.

People and Skills Programme

Theme	Programmes	Description / Types of Activity	Aims and Objectives	Amendments
People and Skills and Cardiff Commitment	Into Work Advice Service	A complete employment and skills package for citizens of Cardiff; supporting people to return.	Aims to support people into employment, with a focus on hard-to-reach groups and those in demographics with lower levels of economic activity. Also aims to improve in work outcomes.	Continuation of delivery.
	Cardiff Commitment	The programme will develop Business Forums aligned to secondary schools and expand the Cardiff Commitment team.	Aims to improve engagement between city businesses with schools to improve economic opportunity for young people in the city.	Continuation of delivery.

Shared Prosperity Fund
Programme Review and Update

Theme	Programmes	Description / Types of Activity	Aims and Objectives	Amendments
	Money Advice	The programme will look at surrounding issues such as Housing, Money, Debt, providing a well-rounded service to address primary needs.	Aims to provide direct support to vulnerable communities, with a focus on the cost-of-living crises.	Continuation of delivery.
	Pre & Post 16 Targeted Support	Targeted pre 16 and post 16 support for young people at risk of becoming disengaged from education, employment and training.	Aims to improve economic opportunity for young people most at risk of future disengagement with the labour market.	Continuation of delivery.
Multiply	Multiply	Funding to address gaps in adult numeracy to be delivered by CAVC	Aims to improve adult numeracy, with links specifically to financial advice.	Continuation of delivery.
Cardiff Capital Region Projects	Place Promotion	Grows an integrated approach to the place promotion offer.	To increase visitor numbers across the city-region.	Continuation of delivery.
	Cluster Development	Establish a series of assured academies across the region supported by FE and clusters in the region.	To increase employment in high value-added sectors, and also to raise productivity in key clusters.	Continuation of delivery.

Funding and Delivery Strategy for July 2023 to March 2025

It is essential for financial planning for the remainder of the current and the next financial year that funding can be finalised. The approach to date has been predicated on a pragmatic process to ensure that the city's communities and residents can benefit from the Shared Prosperity Fund. This has meant a focus on direct delivery, supported by elements of grant funding and commissioning. It is proposed that for the remainder of the programme there is a greater emphasis placed on supporting external delivery of Shared Prosperity Fund projects, albeit with a retained element of direct delivery, as well as the continuation of the projects identified in the 'Year One' profile outlined above.

The approach will comprise:

- An open call for projects
- An extension of existing and the establishment of new grant schemes
- Continuation of key projects identified in the Year One profile.
- Key capital projects and schemes

An open call for projects

An open call scheme that will target funding at gaps within the overall SPF Delivery Programme, and where there is a need to increase spend against the Regional Investment Plan. The scheme will open in June 2023, with assessment taking place across the summer with the aim of approving projects in September allowing projects to begin delivery in October 2023.

Open Call Scheme	23/24	24/25
Capital or Revenue	£750,000	£4,500,000

An extension of existing and the establishment of new grant schemes

In addition to the Year One delivery plan the additional funding sought for grant schemes is provided below:

Community Building Grant Programme	23/24	24/25
Capital	As Year One profile	Additional £70,000

Cardiff Growth Fund	23/24	24/25
Capital (50% target)	As Year One profile	Additional £750,000
Revenue (50% target)		

Grassroots Fund Scheme	23/24	24/25
Capital	As Year One profile	Additional £100,000

C3SC Revenue Fund	23/24	24/25
Revenue	£75,000	£75,000

Community Cohesion Fund	23/24	24/25
Revenue		£50,000

Continuation of key projects identified in the Year One profile

This reflects the Year One spending profile identified and approved by Cabinet.

Key capital projects and schemes

A specific allocation will be made to deliver the Neighbourhood Renewal Schemes that have been identified and approved as part of the initial revenue funding approved in the Year One delivery profile.

A specific allocation will also be made to support improvements in Cardiff Market.

Neighbourhood Renewal Scheme	23/24	24/25
Capital (target)	As Year One profile	£1,500,000

Cardiff Market	23/24	24/25
Capital	£0	£750,000

Appendix B: SPF Open Call Project Approval Process

1. Project proposals are submitted via the Open Call process for which the application window closes at midday on Friday 18th August.
2. An assessment panel will be formed of members of Cardiff Council's Shared Prosperity Fund Team, including the Outcome Delivery Officer, Project Commissioning Officer, and Partnership Delivery Manager.
3. The assessment panel will carry out the initial stages of assessment for all applications, including due diligence and scoring.
4. Due diligence is carried out on all applications via an initial screening process to ensure applicant eligibility by checking:
 - a. Legal status of the lead applicant
 - b. Financial standing of the lead applicant
 - c. Registered status of the lead applicant
 - d. Organisational competence of the applicant/s
5. All eligible applications are assessed using a thorough scoring process that builds on the existing process used to score projects funded as part of the Year 1 Spend Plan approved by Cabinet in November 2022.
6. The scoring process assesses proposals against seven core metrics:
 - a. Alignment with Cardiff Council's Stronger, Fairer, Greener Strategy
 - b. Alignment with the Cardiff Public Services Board Wellbeing Strategy
 - c. Alignment with UK Government Shared Prosperity Fund Criteria
 - d. Alignment with SPF Programme
 - e. Funding Detail and Value for Money Assessment
 - f. Project Deliverability and Community Capacity Building
 - g. Demonstration of Additionality relative to Existing Provision
7. Each core metric is scored between 0-10 to give a maximum score of 70 and a minimum score of 0. Proposals can score either 0, 2, 5, 7, or 10 for each metric; a project must meet all of the criteria listed for a score to achieve it. The categorisation of these totalled scores is outlined in the table below. Once projects are scored, they will be ranked according to score and will require a minimum score to progress.
8. **NOTE THAT PROJECTS WILL NEED TO FIT WITHIN THE AVAILABLE FUNDING PROFILE AND ALIGN WITH THE REGIONAL INVESTMENT PLAN. SUBSEQUENTLY, ALL APPROVALS WILL BE SUBJECT TO FUNDING.**

Maximum Score	Outcome
49 - 70	Approve bid*
35 - 48	Approve bid but with conditions*
21 – 34	Reject bid but consider if it could be held on shortlist if improvements identified
0 – 20	Reject Bid

**subject to availability of funding*

9. Applications that are approved will be subject to engagement from key partners and colleagues to ensure there is no duplication of existing provision, that the proposal will deliver additionality, and represents value for money. Any similar schemes operating in other authority areas should be identified to consider efficiencies of scale and opportunities for partnership working across local authorities and across the Cardiff Capital Region.

10. Following consultation, approved projects will then be aligned with the Shared Prosperity Fund programme spend profile. The SPF Team may contact applicants to query the funding detail at this stage and progress applications on the basis that:
 - a. Spend should fit within Cardiff's SPF local investment plan
 - b. Spend should fit within the capital and revenue allocations available
 - c. Spend should fit within the annual allocations available
11. The project team will also liaise with applicants where there is an identified opportunity to collaborate as part of the delivery of the proposed project. This will include partner organisations outlined in the Delivery Programme.
12. A recommendation will be made by the Cardiff SPF Team to the Assistant Director of Communities and Housing to allocate funding to the ratified project proposals.

SHARED PROSPERITY FUND – OPEN CALL GRANTS 2023/2025

DUE DILIGENCE SCREENING

Regarding:

Q1: Is the Bid from:

	Tick		Yes or No		
Consortium	<input type="checkbox"/>	Lead provider clearly identified:	<input type="checkbox"/>	If Y go to Q2	If N, need to clarify
Single Entity	<input type="checkbox"/>	<i>If Y go to Q2</i>			

Q2: Is the Bid from / Lead Provider in:

	Tick		Notes
Local authority	<input type="checkbox"/>	If yes to any, Bidder is eligible, go to Q3	
Private sector	<input type="checkbox"/>		
Voluntary sector/charity	<input type="checkbox"/>		
HE Institution	<input type="checkbox"/>		
FE College	<input type="checkbox"/>		
Other Public Sector	<input type="checkbox"/>		
Other	<input type="checkbox"/>	Need to verify	

Q3: Has the status of the Bidder/Lead Provider been verified?

	Verification	Name		Date		Date
Company Registration No.	Companies House checked by:		On:		Registered since:	
Charity Registration No.	Charities Commission checked by:		On:		Registered since:	
Website:	Checked by:		On:			

Q4: Have the accounts of the Bidder/Lead Provider been verified:

	Name		Date	Approved/Not approved
Latest set of accounts obtained by:		On:		Forwarded to accountant on: <input style="width: 80px;" type="text"/>
Financial standing checked by:		On:		Outcome: <input style="width: 80px;" type="text"/>
Overheads 15% checked by:		On:		Outcome: <input style="width: 80px;" type="text"/>
Capital/revenue split checked by:		On:		Outcome: <input style="width: 80px;" type="text"/>

	Yes or No	Details:	Notes
Q5. Is there any match funding identified?	<input type="checkbox"/>		

Q6: Any known issues from funding/working with this Bidder/Lead Provider in the past? Yes or No? *If Yes, detail below*

--

Applicant Information

Criteria	Assessment Y / N /NA	If Y or N/A – Pass; If N – Fail
Project proposal will be delivered by a legally constituted organisation that can receive public funds.		
If organisation has previously received funding from the Council, there were no issues with their management of funding or engagement (check SAP)		
Involvement of Councillors/officers has been identified		
Application received on time and signed/approved by Committee/Board Member or Service Director		
All required supporting documents received and approved		

1. Alignment with Cardiff Council's Stronger, Fairer, Greener Strategy		
Score	Classification	Supporting Definition
10	Excellent response	<ul style="list-style-type: none"> Full and clear alignment to the themes of Stronger, Fairer, Greener Project delivers an identified commitment
7	Good response	<ul style="list-style-type: none"> Some alignment to the themes of Stronger, Fairer, Greener Project aligned with / supports an identified commitment
5	Average response	<ul style="list-style-type: none"> Reference is made to the Strategy without further detail. Project however does generally meet the objectives of the Strategy.
2	Poor response	<ul style="list-style-type: none"> No real identification of alignment to the strategy. Project does not meet the objectives of Stronger, Fairer, Greener Strategy
0	Unacceptable response	<ul style="list-style-type: none"> No link to Stronger, Fairer, Greener Strategy

2. Alignment with the Cardiff Public Services Board Wellbeing Strategy		
Score	Classification	Supporting Definition
10	Excellent response	<ul style="list-style-type: none"> Contributes to four or more of the progress measures
7	Good response	<ul style="list-style-type: none"> Contributes to three of the progress measures
5	Average response	<ul style="list-style-type: none"> Contributes to two of the progress measures
2	Poor response	<ul style="list-style-type: none"> Contributes to one of the progress measures
0	Unacceptable response	<ul style="list-style-type: none"> Contributes to none of the progress measures

3. Alignment with UK Government Shared Prosperity Fund criteria		
Score	Classification	Supporting Definition
10	Excellent response	<ul style="list-style-type: none"> Clearly aligned with one or more of the SPF interventions. A number of relevant outputs and outcomes clearly identified. No duplication of existing delivery.
7	Good response	<ul style="list-style-type: none"> Substantially aligns with one of the SPF interventions. A few relevant outputs and outcomes identified. No duplication of existing delivery.
5	Average response	<ul style="list-style-type: none"> Generally aligns with one of the SPF interventions. At least one relevant output identified. At least one relevant outcome identified. No duplication of existing delivery.
2	Poor response	<ul style="list-style-type: none"> Does not align with any of the SPF interventions. No relevant outputs and outcomes identified. Duplicates existing delivery.
0	Unacceptable response	<ul style="list-style-type: none"> An unanswered response, or a response that is totally unacceptable and does not fulfil the requirement in any way. Project represents a duplication of existing provision.

4. Funding Detail and Value for Money Assessment		
Score	Classification	Supporting Definition
10	Excellent response	<ul style="list-style-type: none"> • Clear and detailed identification of all funding requirements including split of capital and revenue, and annual requirements. • Calculations correct with clear and evidenced value for money. • Project delivered entirely by an organisation/s external to the local authority.
7	Good response	<ul style="list-style-type: none"> • Broad funding requirements identified including split of capital and revenue, and annual requirements. • Calculations correct with value for money demonstrated. • Local authority listed as a delivery partner but project lead by an external organisation with a clear demonstration of community capacity building.
5	Average response	<ul style="list-style-type: none"> • Some identification of total funding requirements (either no split between capital/revenue or no split between years identified) • Calculations correct with value for money not evidenced but discernible. • Local authority listed as a delivery partner but project lead by an external organisation or a capital project solely delivered by the local authority with no partnership element.
2	Poor response	<ul style="list-style-type: none"> • No clarity of funding requirements; no split of capital and revenue, or annual requirements. • Value for money not evidenced and not discernible. • Project largely delivered by local authority with minimal partnership involved or a capital and revenue project solely delivered by the local authority with no partnership element.
0	Unacceptable response	<ul style="list-style-type: none"> • An unanswered response, or a response that is totally unacceptable and does not fulfil the requirement in any way. • Calculations are not correct and value for money not evidenced and not discernible. • Revenue project solely delivered by the local authority with no partnership element.

5. Funding detail and value for money assessment		
Score	Classification	Supporting Definition
10	Excellent response	<ul style="list-style-type: none"> • Clear and detailed identification of all funding requirements including split of capital and revenue, and annual requirements. • Calculations correct with clear and evidenced value for money. • Project delivered entirely by an organisation/s external to the local authority.
7	Good response	<ul style="list-style-type: none"> • Broad funding requirements identified including split of capital and revenue, and annual requirements. • Calculations correct with value for money demonstrated. • Local authority listed as a delivery partner but project lead by an external organisation with a clear demonstration of community capacity building.
5	Average response	<ul style="list-style-type: none"> • Some identification of total funding requirements (either no split between capital/revenue or no split between years identified) • Calculations correct with value for money not evidenced but discernible. • Local authority listed as a delivery partner but project lead by an external organisation or a capital project solely delivered by the local authority with no partnership element.
2	Poor response	<ul style="list-style-type: none"> • No clarity of funding requirements; no split of capital and revenue, or annual requirements. • Value for money not evidenced and not discernible. • Project largely delivered by local authority with minimal partnership involved or a capital and revenue project solely delivered by the local authority with no partnership element.
0	Unacceptable response	<ul style="list-style-type: none"> • An unanswered response, or a response that is totally unacceptable and does not fulfil the requirement in any way. • Calculations are not correct and value for money not evidenced and not discernible. • Revenue project solely delivered by the local authority with no partnership element.

6. Project deliverability and community capacity building		
Score	Classification	Supporting Definition
10	Excellent response	<ul style="list-style-type: none"> Project deliverer has experience and/or expertise in the area in which the project is concerned. Lead-in time and timetable proposed is realistic for project set-up and ongoing delivery. Project delivered entirely by an organisation/s external to the local authority.
7	Good response	<ul style="list-style-type: none"> Lead-in time and timetable proposed is realistic for project set-up and ongoing delivery. Local authority listed as a delivery partner but project lead by an external organisation with a clear demonstration of community capacity building.
5	Average response	<ul style="list-style-type: none"> Lead-in time and timetable proposed is realistic for project set-up and ongoing delivery. No identification of feasibility studies or ongoing review of delivery. Local authority listed as a delivery partner but project lead by an external organisation or a capital project solely delivered by the local authority with no partnership element.
2	Poor response	<ul style="list-style-type: none"> Lead-in time and timetable proposed is not realistic for project set-up and ongoing delivery. No identification of feasibility studies or ongoing review of delivery. Project largely delivered by local authority with minimal partnership involved or a capital and revenue project solely delivered by the local authority with no partnership element.
0	Unacceptable response	<ul style="list-style-type: none"> An unanswered response, or a response that is totally unacceptable and does not fulfil the requirement in any way. Revenue project solely delivered by the local authority with no partnership element.

7. Demonstration of additionality relative to existing provision		
Score	Classification	Supporting Definition
10	Excellent response	<ul style="list-style-type: none"> Project demonstrates clear delivery of added value that produces clear additionality in terms of new cohorts, geographies, or expansion.
7	Good response	<ul style="list-style-type: none"> Project demonstrates broad delivery of added value that produces some additionality in terms of new cohorts, geographies, or expansion.
5	Average response	<ul style="list-style-type: none"> Project demonstrates limited delivery of added value that produces limited additionality in terms of new cohorts, geographies, or expansion.
2	Poor response	<ul style="list-style-type: none"> No added value clearly identified.
0	Unacceptable response	<ul style="list-style-type: none"> An unanswered response, or a response that is totally unacceptable and does not fulfil the requirement in any way. Project represents a duplication of an existing provision.

Maximum Score	Outcome
49 - 70	Approve bid*
35 - 48	Approve bid but with conditions*
21 – 34	Reject bid but consider if it could be held on shortlist if improvements identified
0 – 20	Reject Bid

**Subject to availability of funding*

CYNGOR CAERDYDD
CARDIFF COUNCIL

ECONOMY & CULTURE SCRUTINY COMMITTEE

19 SEPTEMBER 2023

CARDIFF MARKET RESTORATION PROJECT: PRE-DECISION SCRUTINY

Appendices 1, 3, 4, 5, 6 and 7 of this report are not for publication as they contain exempt information of the description contained in paragraphs 14, 16 and 21 of Schedule 12A of the Local Government Act 1972.

Purpose of the Report

1. To give Members background information to aid the scrutiny of the draft report to Cabinet titled '*Cardiff Market Restoration Project*', which is due to be considered by Cabinet at their meeting on 21 September 2023.

Structure of papers

2. Attached to this cover report are the following appendices:
 - i. Appendix A – report to Cabinet titled '*Cardiff Market Restoration Project.*'
 - a. Confidential Appendix 1 – Business Plan – Overview
 - b. Appendix 2 - Historic, Current and Future Designs Visuals
 - c. Confidential Appendix 3 - Tenant Consultation Feedback
 - d. Confidential Appendix 4 - Phasing Options
 - e. Confidential Appendix 5 - Relocation Options
 - f. Confidential Appendix 6 - Market Rent Report
 - g. Confidential Appendix 7 - Business Plan - Funding Strategy
3. Members should note that **Appendices 1 and 3-7 of Appendix A** are exempt from publication. Members are requested to keep this information confidential, in line with their responsibilities as set out in the Members' Code of Conduct.

Scope of Scrutiny

4. At their meeting on 21 September 2023, the Cabinet will consider a report that seeks approval of the proposals for the redevelopment of Cardiff Market and the

funding strategy and delegates authority to deal with all matters relating to the redevelopment proposal, including funding applications, procurement, and grants.

5. During this scrutiny, Members can explore the recommendations to Cabinet and:
 - i. The proposed redevelopment plans
 - ii. The impact on tenants, including temporary relocation plans
 - iii. The proposed funding strategy
 - iv. The linkages with city centre recovery plans
 - v. Whether there are any risks to the Council
 - vi. The programme management and governance arrangements
 - vii. The timeline and next steps, and
 - viii. Future scrutiny.

Structure of the meeting

6. The Chair will move that this item be considered in two parts: an open session, where Members will be able to ask questions on the papers that are in the public domain, namely this cover report and the report to Cabinet attached at **Appendix A, and its appendix 2**; and a closed session, where members of the public will be excluded, where Members can ask questions that pertain to **Confidential Appendices 1 and 3-7 of Appendix A**.
7. Members will hear from Councillor Huw Thomas (Leader), Jon Day (Operational Manager – Tourism and Investment), Eirian Jones (Operational Manager – Strategic Estates), Giles Parker (Head of Property), and Louise Thomas (Market Manager, Asset Management Officer). Members will be able to ask questions of the panel.
8. Members will then be able to decide what comments, observations or recommendations they wish to pass on to the Cabinet for their consideration prior to Cabinet on 21 September 2023.

Background

9. Cardiff Central Market is a Grade II* listed late Victorian cast iron and glass roofed market hall housing over sixty businesses, providing affordable space for small businesses in the city centre and being a heritage destination for visitors.

10. The Council's Corporate Plan, Recovery and Renewal Strategy and City Centre Recovery Action Plan all contain commitments to invest in, regenerate and promote Cardiff Market. These commitments align with the Welsh Government's Town Centre First approach, supporting footfall in the city centre and being accessible by sustainable transport.

Issues identified in the Cabinet Report

11. The report to Cabinet contains the following sections:
 - i. **Points 10 - 13** – Post-Covid Recovery Plan
 - ii. **Points 14 - 21** – Securing a long-term future for Cardiff Market
 - iii. **Points 22 - 27** – Cardiff Market Restoration – Proposed Business Plan
 - iv. **Points 28 - 30** – Tenant Engagement
 - v. **Points 31 - 32** – Potential Tenant Relocation
 - vi. **Points 33 - 35** – Proposed Phasing of the Works
 - vii. **Points 36 - 39** – Proposals between now and commencement of works
 - viii. **Points 40 - 41** – Funding Strategy.

12. The main points contained in the report are:
 - i. Cardiff Market attracts over 2 million visitors annually, with increases in patronage post pandemic
 - ii. Tenants pay rent and service charge
 - iii. The building requires significant improvements, including:
 - i. Roof and glazing
 - ii. Drainage
 - iii. Public toilets
 - iv. Lighting
 - v. Ventilation
 - iv. A modern and up-to-date heritage building is expected to offer the following:
 - i. Host visits and meetings

- ii. Promote and showcase the building's history
- iii. Meet current Health and Safety standards
- iv. Meet the needs of listed building status
- v. Have a Ground Floor seating area
- v. The business plan for Cardiff Market restoration addresses the maintenance and operational issues, enhances the heritage status and establishes a conservation management plan, with associated activity programme
- vi. Restoration includes:
 - i. removing all unsuitable interventions
 - ii. creating a new ground floor eating area, by removing part of the northern block of the central aisle
 - iii. installing a learning suite
- vii. Initial tenant engagement and further consultation illustrate:
 - i. general support for proposals
 - ii. tenants keen to ensure the mix of tenants is not impacted
 - iii. that phased relocation is undertaken in a timely manner
 - iv. that disruption is minimised
 - v. some traders concerned about potential to be permanently relocated – concerned that no trader should see themselves negatively impacted as a result of restoration work
- viii. Vacant units arising from now until restoration will be reserved for potentially displaced tenants – it is the Council's intention to relocate all displaced tenants who wish to remain trading
- ix. Works will be undertaken in two phases
 - i. Phase 1 – roof and external works – traders to remain
 - ii. Phase 2 – drainage, water, electrical and general refurbishment – traders to be relocated temporarily via multiple sub-phases
- x. Tenants will be temporarily relocated on the Hayes for a period of no more than 12 weeks
- xi. Rents have been kept at 2017 levels post pandemic
- xii. Any future changes in rent would be introduced in a phased manner across three years, informed by a market value analysis and with a view to minimise the potential impact on any current tenant
- xiii. Restoration works aim to reduce service charges

- xiv. Funding includes a reserved contribution from Cardiff Council, and a mix of grants and loans from Welsh Government, the National Heritage Lottery Fund, and the Shared Prosperity Fund; these are in-principle at this stage.

13. Members are advised that the Confidential Appendices provide more detail on the above, with illustrations of the market post-restoration in Appendix 2.

14. Financial Implications are at Points 44-48 and highlight:

- i. The estimated capital costs are £6.2M; there is in-principle funding towards these costs from Welsh Government and National Heritage Lottery Funding loans and grants, as well as funding from the Council's Property Asset Renewal Budget
- ii. Other external grant funding will be sought to reduce the level of loan exposure
- iii. Need to ensure funding is in place to meet expected costs at contract award – the levels of funding and project scope may need to be reviewed
- iv. Respective terms and conditions of funders will need to be considered – a management and maintenance plan will need to be in place to ensure that improvements committed to are sustained
- v. There are revenue implications of the project
 - i. Loss of rental income when tenants are temporarily relocated
 - ii. Additional costs of supplying alternative accommodation
 - iii. Increased rental income assumed post-restoration, following commercial advice and resulting from future tenants
- vi. Need to ring-fence the landlord revenue budget for the next 10 years, and keep the current income target for the market at existing levels
- vii. An exit strategy will need to be in place following cessation of grant for activity space and interpretation, to ensure there is no additional impact on the Council's revenue budget.

15. Legal Implications are at Points 49- 59, including:

- i. Need to ensure leases are determined to regain control and possession of premises to undertake any works
- ii. Need to be satisfied the Council can comply with grant conditions

- iii. That Council Contract Procedure rules should be complied with, and further legal advice sought before proceeding with any procurement
- iv. The need for the decision maker to consider its duties with regard to the Equality Act 2010, the Public Sector Equality Duties, the Well- Being of Future Generations (Wales) Act 2015, and the Welsh Language (Wales) Measure 2011 and Welsh Language Standards.

16. Human Resources Implications are at Point 60 and state that there are no HR implications arising directly from this report.

17. Property Implications are at **points 61-62** stating Cardiff Market is managed by the Council's Estates team, which forms part of the project team with the objective to manage the programme and keep an open dialogue with Market Tenants throughout the process.

Proposed Recommendations to Cabinet

18. The report to Cabinet contains the following recommendations:

- a) *The Cabinet is recommended to approve the proposals for the redevelopment of Cardiff Market and the funding strategy as set out in the appendices to this report.*
- b) *Delegate authority to the Director of Economic Development in consultation with the relevant Cabinet, section 151 Officer and Director Governance and Legal Services and Monitoring Officer, to deal with all matters relating to the redevelopment proposal including the funding application, procurements, and grants in relation to Cardiff market (and any ancillary agreements) as required in relation to this matter.*

Way Forward

19. Councillor Huw Thomas (Leader) will be invited to make a statement. Jon Day (Operational Manager – Tourism and Investment), Eirian Jones (Principal Surveyor), Giles Parker (Head of Property), and Louise Thomas (Market Manager, Asset Management Officer), will attend, and all witnesses will be available to answer Members' questions on the proposals.

20. Members are reminded of the need to keep information in **Confidential Appendices 1 and 3-7 of Appendix A** confidential, in line with their responsibilities as set out in the Members' Code of Conduct.

Legal Implications

21. The Scrutiny Committee is empowered to enquire, consider, review, and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters, there are no direct legal implications. However, legal implications may arise if and when the matters under review are implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet/Council will set out any legal implications arising from those recommendations. All decisions taken by or on behalf of the Council must (a) be within the legal powers of the Council; (b) comply with any procedural requirement imposed by law; (c) be within the powers of the body or person exercising powers on behalf of the Council; (d) be undertaken in accordance with the procedural requirements imposed by the Council e.g. Scrutiny Procedure Rules; (e) be fully and properly informed; (f) be properly motivated; (g) be taken having regard to the Council's fiduciary duty to its taxpayers; and (h) be reasonable and proper in all the circumstances.

Financial Implications

22. The Scrutiny Committee is empowered to enquire, consider, review, and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters, there are no direct financial implications at this stage in relation to any of the work programme. However, financial implications may arise if and when the matters under review are implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet/Council will set out any financial implications arising from those recommendations.

RECOMMENDATION

The Committee is recommended to:

- i) Consider the information in this report, its appendices and the information presented at the meeting
- ii) Determine whether they would like to make any comments, observations or recommendations to the Cabinet on this matter in time for its meeting on 21 September 2023, and
- iii) Decide the way forward for any future scrutiny of the issues discussed.

DAVINA FIORE

Director of Governance & Legal Services

14 September 2023

CARDIFF MARKET RESTORATION PROJECT

**INVESTMENT & DEVELOPMENT (COUNCILLOR RUSSELL
GOODWAY)**

AGENDA ITEM:

Appendices 1, 3, 4, 5, 6 and 7 of this report are not for publication as they contain exempt information of the description contained in paragraphs 14, 16 and 21 of Schedule 12A of the Local Government Act 1972.

Reason for this Report

1. To update the Cabinet on the proposals for Cardiff Market and to propose the funding strategy for delivering the proposals.

Background

2. Cardiff Central Market is located on a large site in the heart of Cardiff city centre. It is a well-loved and popular destination in the capital and is a representation of the continuation of Cardiff's trading heritage from the town's foundation in the late 11th or early 12th century. The market consists of two shopping levels, a ground floor and a balcony level which wraps around the market exterior walls on the interior. Entrances to the market are located at St. Mary Street, Trinity Street and from an alleyway off Church Street.
3. The market is a Grade II* listed late Victorian cast iron and glass roofed market hall which opened on 8th May 1891. The market is essentially made up of a large rectangular hall fitted within an irregular site. This approach has created a brightly lit, substantially glazed market hall with fine yet simple detailing. The market has stood the test of time substantially unaltered and takes its place amongst the last of the great market halls to have been built in the late Victorian period. A number of traders in the market have also been operating for over 100 years.
4. Cardiff Market is owned and managed by Cardiff Council and currently houses over sixty businesses covering a range of commercial activities. The Market provides affordable space for small businesses within the city centre, whilst also being an iconic heritage destination for visitors in its own right. For many businesses, the market provides an opportunity to start their business in the city centre on terms that would be otherwise

difficult to access from private sector provision. Some businesses choose to remain whilst others move onto bigger premises within the city and beyond.

5. Given the importance of Cardiff Market to both local business and the city centre generally, it has been identified as a key element of the city's placemaking plan and is included in the city's Recovery and Renewal Strategy as a key component of the city centre's post Covid regeneration strategy.
6. The strategy specifically identified the need to consider the city centre, its role in supporting the Welsh economy, and the jobs it supports and creates. This included supporting existing businesses to grow and become more productive; take a more direct role in managing the future of the city centre to reflect the needs of residents, workers, businesses and visitors; and making a city centre that is safe, clean, welcoming and attractive for people of all ages and backgrounds. The strategy identified a key project in delivering this ambition as "deliver[ing] further investment in Cardiff Market as a leading destination for local produce."
7. Subsequently the City Centre Recovery Action Plan, which sets out in more detail the city centre aspects of the Recovery and Renewal Strategy includes a number of key commitments relating to Cardiff Market, notably the need to:
 - Regenerate Cardiff Market as a great destination linked to the network of historic arcades; and
 - Promote the city centre's unique assets including Cardiff Castle, Cardiff Market, its Victorian arcades and sports/cultural venues.
8. The Council's Corporate Plan, which outlines the Council's objectives between 2023-26 includes a commitment to work with partners to support the retail and hospitality sectors in successfully re-emerging from lockdown, including progressing proposals for investment in Cardiff Market.
9. This approach is embedded in the 'town centre first' principles adopted by the Welsh Government. Notably the market's location in the heart of Cardiff city centre means that it supports footfall and activity across the city centre, whilst also being accessible by sustainable transport options.

Issues

Cardiff's Post-Covid Recovery Plan

10. The Market provides both accessible space for local businesses, whilst also maintaining a city centre market presence that both attracts visitors and provides useful services such as the sale of fresh produce, street food, clothing, footwear, jewellery & watch repairs along with a vast array of other offerings for local residents. The market attracts over two million visitors annually, making it among the more popular markets within the

UK. In addition, it has seen significant increases in patronage as the city has emerged from the pandemic.

11. Cardiff Market not only plays a vital role in providing easy to access commercial space, but it also acts as an attraction in its own right, and links directly with the ethos of the city's Recovery and Renewal strategy that outlines the need to support more 'local and authentic' product to attract visitors to the city.
12. Tenants pay a rent and an associated service charge to cover the operating costs of the building, but the majority of stalls do not attract business rates. The Council seeks to minimise costs for traders and has kept rent levels below market level for comparable space within Cardiff city centre. The market, therefore, provides an opportunity for small and local businesses to operate. All the tenants in the market are also independent local businesses, with no chains or national multiples operating from the market.
13. Reflecting this, it is recognised that Cardiff Market plays a role that is more than simply a commercial market operation within Cardiff city centre.

Securing a long-term future for Cardiff Market

14. Whilst the Market remains a popular attraction within the city centre, the building is over 130 years old and needs significant improvements in order to ensure its effective ongoing operation. An approach to keeping service charges and rents low has supported local businesses, however it has also restricted the amount of investment in the Market, and as a result there has been no major renovation or restoration work on the building for over 30 years.
15. This has had an impact on operational and maintenance costs within the building, and the need for continued ongoing maintenance. In addition, however it also raises significant risks in the future of the building, with a number of specific elements in the building in need of replacement or renovation if the building is to remain operational.
16. The Grade II* listed building has reached a stage where it requires restoration to prevent further deterioration of the heritage asset. Internally the building has become run down in appearance and natural lighting within the two main entrances and main hall is currently masked. Many original external and internal features remain hidden and modern additions to doorways are unsympathetic and outdated.
17. In particular, the flat roofs and glazing on the main dome have a limited life left before placing the building at risk. This work will require substantial investment to maintain the functioning of the market. In addition, the drainage systems are well over 100 years old, and are already collapsed in some places. These issues will ultimately need to be resolved, regardless of whether a major restoration takes place.

18. Whilst there are a number of major issues that require resolution, the slow physical deterioration of the listed building, along with piecemeal alterations, has increased its vulnerability to the extent that it now requires a comprehensive programme of restoration to prevent further deterioration and risks to its heritage.
19. Given concerns over the state of the building, Cardiff Council applied in 2019 to the Heritage Lottery Fund for funding to develop a detailed assessment of the condition of the building, highlighting the areas in need of improvement, and to develop options for investment for the restoration of Cardiff Market. The outcome of this confirmed the defects noted above and suggested additional issues in need of attention:
- An urgent need to restore the roof coverings and associated glazing on the main dome;
 - The drains are the original 1800's system and are collapsed in places;
 - The publicly accessible toilets require complete refurbishment;
 - Lighting system is old, expensive to run and provides substandard lighting in the winter months;
 - Natural ventilation needs addressing to deal with extraction;
 - Continued water ingress that is leading to further decay in other elements of the building;
 - Roof areas are hazardous to access and restrict access for maintenance;
 - Significant amount of timber is decayed;
 - Cleaning is restricted in some areas due to the condition the building.
20. In addition, a number of observations were made around the expectation of a modern and up-to-date facility being offered in a heritage property, namely:
- The current inability to host visits or meetings on site due to a lack of appropriate space;
 - No means of promoting or showcasing the building's history;
 - Improvements to meet current standards of health and safety;
 - The need to invest to meet the needs of the building's listed status;
 - No ground floor seating area for customers, especially important in the context of current food operators within the market.
21. As a result, a business plan was commissioned to look at how these issues can be addressed to ensure the long-term viability of Cardiff Market, ensuring that its iconic status as a heritage asset is preserved, and to support the existing businesses within the market. The business plan is attached as **Confidential Appendix 1**.

Cardiff Market Restoration Project - Proposed Business Plan

22. The business plan proposed a thorough restoration of the market to address the maintenance and operational issues, as well as to enhance the market's heritage status through both the renovation work and also by establishing a conservation management plan for the building and an associated activity programme.

23. The overall Cardiff Market Restoration Project vision is to provide the capital city with:

“A bustling market which will secure a viable future for the building and improve the infrastructure for the visitor economy; provide a model for the sustainable enjoyment of its heritage environments and engage local communities, visitors and traders in the understanding of the shared heritage that the Market represents.”

24. To do this, the project proposes:

- To repair the market building, revitalising its structure, historic features and improving its general condition;
- To make the market operation more resilient and sustainable through lower energy costs and reduced environmental footprint;
- To work with market traders to better present and care for their stalls;
- To better present and share the historic buildings significance and the stories around its people, products and place in the city through a range of media and methods;
- To generate new and a more diverse range of audiences to visit and be engaged with the heritage of the market through the variety of activities and retail interest; and
- To increase the positive perception of the market and awareness of its heritage as a vibrant destination within the city Castle Cultural Quarter.

25. The key objective is to preserve and restore the Grade II* listed building and remove all previous unsuitable interventions and return the building to its original design concept. This will include creating a new ground floor eating area and learning suite to meet the modern retailing needs of its users and its communities. Enhanced interpretation, events, stakeholder working, and audience and community participation will also be undertaken.

26. Both the condition survey commissioned in 2019 and subsequent business plan identified a number of areas in need of intervention, as well as investment that would support the future sustainability of the operation of the market including:

- Repair and restoration of the roof structure;
- Investment in the drainage system;
- Undertaking structural works to ensure the future of the building;
- Investing in heritage improvements to cement the market's heritage status;
- Operational improvements to support tenants;

- Energy improvements to reduce energy costs and make the building more sustainable;
 - Investing in the interpretation of the market – reflecting its iconic status in the city's history.
27. This work has culminated in the concept drawings outlined in **Appendix 2** which has been granted Listed Building Consent.

Tenant Engagement

28. Initial tenant engagement was undertaken during the inception phase of the project which involved a survey taking place seeking tenants' views and input on what they would like to see included in the restoration project. Following the initial response, further consultations were carried out to gather feedback on the proposed plans. This exercise took place at the market with drop-in sessions across the day. Tenants were asked to complete further feedback forms on the developed plans based on the drop-in sessions. A summary of these responses is attached as **Confidential Appendix 3**.
29. General feedback from tenants was positive on the proposed plan – specifically most respondents supporting the need for restoration of the market building and the need to protect the heritage aspects of the building. Tenants were also keen to ensure that the restoration does not impact the mix of tenants at the market. In addition, traders were also concerned about ensuring that any consideration of a phased relocation was to be undertaken in a timely manner and that any disruption is minimised.
30. Some traders were also concerned about the potential for them to be relocated permanently due to the proposals for a new ground floor eating area space being included in the concept drawings and that no trader should see themselves negatively impacted as a result of the restoration work.

Potential Tenant Relocation

31. In order to put in place the new ground floor eating area it has been proposed to remove part of the northern block of the central aisle. To do this it is proposed that any vacant units from now until restoration will be reserved for potentially displaced tenants, this will include reserving the stalls of those tenants who have expressed an interest to surrender their current lease.
32. It is the Council's intention to relocate all displaced tenants within the Market who wish to remain trading beyond the restoration project and that any vacant plots will be retained for that purpose.

Proposed Phasing of the Works

33. The Council appointed independent experts to advise on how to deliver the works and a number of options were presented to the Council

ranging from total closure to a phased approach thereby allowing traders to remain at the market at all times. The report, attached as **Confidential Appendix 4**, recommended four options:

- **Option 1** – Undertake all works with the Market Fully Occupied and Open.
 - **Option 2** - Undertake the works in two phases: – Phase 1 - Roof and external works, traders to remain. Phase 2 - Internal works (drainage, water, electrical & general refurbishment works) traders to be relocated for the duration of phase 2.
 - **Option 3** – Undertake the works with the market fully vacated and closed
 - **Option 4** - Undertake the works in two phases: – Phase 1 - Roof and external works, traders to remain. Phase 2 - Internal works (drainage, water, electrical & general refurbishment works) traders to be relocated temporarily during multiple smaller sub phases.
34. The project team have engaged with other market projects across the UK to obtain advice and lessons learnt from similar projects in order to consider which of the above options would be best suited to Cardiff Market. Tenants have also been part of the engagement process as outlined above and were keen to see the market remain open and the works phased. It was concluded that option 4 would provide the best option given the ability to minimise disruption for tenants.
35. This will include temporarily relocating tenants on the Hayes for a period of no more than 12 weeks at a time. A temporary relocations options report is attached as **Confidential Appendix 5** that outlines the options considered and the preferred option chosen.

Proposals between now and commencement of works

36. In 2017, the Council agreed a standardised lease format for all market tenants. The lease is effectively for a period of 5 years, and at lease renewal, a rent review was due to take place in 2022.
37. With the recovery from Covid and the restoration project being worked through, the Council have not exercised the lease review and instead have allowed the traders to remain on the same terms and conditions until the project is completed. This has, in effect, reduced rents in real terms for all traders in the market as rents have been kept at 2017 levels.
38. In order to inform the business plan, a report was commissioned on the potential rental levels that could be achieved post restoration, ensuring that the rents are in line with comparable offers elsewhere, but also reflecting the public benefit purpose of the market. This report is attached as **Confidential Appendix 6**. Any future changes in rent would also be introduced in a phased manner across three years. In addition the proposed restoration of the building also aims at reducing the service charge for all tenants.

39. Whilst any changes in rent as part of this review post restoration will be informed by a market value analysis, it is also proposed to minimise the potential impact of the rent review on any current tenant in the market. As part of this any rent increase will be implemented on a stepped basis over three years.

Funding Strategy

40. As part of the preparing the business case and making the full application to various sources, the works outlined in Appendix 1 have been fully costed and it is anticipated that the works will be in excess of £6m.
41. The funding strategy for delivering the project is included in **Confidential Appendix 7**. This includes a reserved contribution from Cardiff Council, and funding and finance, as a mix of grant and loan, sought from Welsh Government, the Heritage Lottery Fund and the Shared Prosperity Fund. This funding is subject to the necessary approvals from each relevant organisation.

Local Member consultation (where appropriate)

42. Consultation has taken place with Cathays ward members in June 2023. The ward members raised the need to ensure that no current tenants would be displaced as part of the development. This will be mitigated via the approach outlined in this report.

Reason for Recommendations

43. Cabinet will be asked to approve the plans for the redevelopment and the associated funding strategy and to delegate all matter to the project to the Director of Economic Development.

Financial Implications

44. The estimated capital cost of the proposal is currently estimated to be £6.2million including all professional costs. The estimate of costs has increased since initial inception as a result of cost inflation, refinement of costs following surveys and additional works to address current condition of the property. A number of funding sources are approved in principal and awaiting confirmation as part of the relevant funders' due diligence and governance processes. This includes Welsh Government and the National Heritage Lottery Fund. Details are included in confidential Appendix 6. The Council will allocate its own funding as part of its annual Property Asset Renewal Budget over a three-year period as well as the previous match funding allocated by the Council towards the project. Over the period of the development, other external grant funding will be sought where eligible to reduce the level of any loan exposure to ensure the project remains sustainable and to manage any cost risk during the project.

45. Subject to the outcome of tender exercises, the levels of funding and project scope may need to be reviewed to ensure at any contract award that funding is in place to meet the expected costs and project monitoring processes are in place over the term of the project. In taking forward the project, the respective terms and conditions of any funders will need to be considered by the Council including timing and process for claims, but also any conditions in respect to clawback periods, requirements place on the Council in respect of future maintenance standards, alternative use and repayment of any loan funding. Such conditions will need to be considered in future maintenance regimes and the operation of the market and are likely to require formal confirmation from the council as a commitment to obligations prior to funding being released.
46. The proposal also highlights the key revenue implications of the project. This includes:
- the need to manage a loss of income and additional costs of supplying alternative accommodation during the construction phase. The impact of this will need to be factored into the medium-term financial process or managed within existing budgets. The impact of doing this will need to be considered along with other priorities and pressures;
 - increased income from rental assumed following commercial property advice in respect to current levels of rent and also resulting from future tenants as a result of an improved asset when completed;
47. Whilst the above are specific impacts, as highlighted above there are specific grant and loan terms that need to be adhered to and for NHLF these cover a twenty-year period. A management and maintenance plan will need to be in place to ensure that improvements committed to are sustained and loan repayments will need to be the first call on any external additional external grant received or revenue income received. Similar to previous NHLF projects, this would necessitate the ringfencing of the £64,000 landlord revenue budget over a ten-year period and also to keep the current income target for the market at existing levels which is £157,000. Subject to performance in future years this can be reviewed, with the key criteria being to ensure any loan outstanding is repaid. These commitments will assist in securing the additional capital funding and minimise any investment the Council it would otherwise have to incur in retaining the property. The Council will itself need to ensure appropriate skills and resources are in place to manage the build period, to effectively manage the market operations over the grant and loan periods and also ensure rent and service charges that make the market financial sustainable are effectively managed.
48. The NHLF grant proposal also includes an amount £238,000 to support revenue activities of the market in terms of activity space and interpretation over a three-year period. An exit strategy will need to be in place following the ceasing of any grant to ensure no additional impact on the Council's revenue budget after that period.

Legal Implications (including Equality Impact Assessment where appropriate)

Legal Property

49. The market is subject to a number of leases granted to stall holders. The service area will need to ensure that any areas of the market subject to leases are determined in so far as it is necessary to regain control and possession of the premises to undertake any works.

Grant Funding

50. It is noted that the proposal is subject to grant funding. Accordingly, the Service Area will need to be satisfied that the Council can comply with any grant conditions attached to the funding.

Procurement

51. In respect of any procurement, the Council should comply with the Contract Procedure Rules. The Service Area should seek further legal advice before proceeding.

General Legal Implications

Equality

52. The decision about these recommendations has to be made in the context of the Council's public sector equality duties. The Council also has to satisfy its public sector duties under the Equality Act 2010 (including specific Welsh public sector duties). Pursuant to these legal duties, Councils must in making decisions have due regard to the need to (1) eliminate unlawful discrimination, (2) advance equality of opportunity and (3) foster good relations on the basis of protected characteristics. The Protected characteristics are: age, gender reassignment, sex, race – including ethnic or national origin, colour or nationality, disability, pregnancy and maternity, marriage and civil partnership, sexual orientation, religion or belief – including lack of belief.
53. When taking strategic decisions, the Council also has a statutory duty to have due regard to the need to reduce inequalities of outcome resulting from socio-economic disadvantage ('the Socio-Economic Duty' imposed under section 1 of the Equality Act 2010). In considering this, the Council must take into account the statutory guidance issued by the Welsh Ministers (WG42004 A More Equal Wales The Socio-economic Duty Equality Act 2010 (gov.wales) and must be able to demonstrate how it has discharged its duty.
54. An Equalities Impact Assessment aims to identify the equalities implications of the proposed decision, including inequalities arising from socio-economic disadvantage, and due regard should be given to the outcomes of the Equalities Impact Assessment.

Well Being of Future Generations

55. The Well-Being of Future Generations (Wales) Act 2015 (“the Act”) places a ‘well-being duty’ on public bodies aimed at achieving 7 national well-being goals for Wales – a Wales that is prosperous, resilient, healthier, more equal, has cohesive communities, a vibrant culture and thriving Welsh language, and is globally responsible.
56. In discharging its duties under the Act, the Council has set and published wellbeing objectives designed to maximise its contribution to achieving the national wellbeing goals. The wellbeing objectives are set out in Cardiff’s Corporate Plan 2018-21:
<http://cmsprd.cardiff.gov.uk/ENG/Your-Council/Strategies-plans-and-policies/Corporate-Plan/Documents/Corporate%20Plan%202018-21.pdf>
57. The wellbeing duty also requires the Council to act in accordance with ‘sustainable development principle’. This principle requires the Council to act in a way which seeks to ensure that the needs of the present are met without comprising the ability of future generations to meet their own needs. Put simply, this means that Council decision makers must take account of the impact of their decisions on people living their lives in Wales in the future. In doing so, the Council must:
- Look to the long term
 - Focus on prevention by understanding the root causes of problems.
 - Deliver an integrates approach to achieving the 7 national well-being goals
 - Work in collaboration with others to find shared sustainable solutions
 - Involve people from all sections of the community in the decisions which affect them
58. The decision maker must be satisfied that the proposed decision accords with the principles above; and due regard must be given to the Statutory Guidance issued by the Welsh Ministers, which is accessible using the link below:
<http://gov.wales/topics/people-and-communities/people/future-generations-act/statutory-guidance/?lang=en>

Welsh Language

59. The Council has to be mindful of the Welsh Language (Wales) Measure 2011 and the Welsh Language Standards when making any policy decisions and consider the impact upon the Welsh language, the report and Equality Impact Assessment deals with all these obligations. The Council has to consider the Well-being of Future Guidance (Wales) Act 2015 and how this strategy may improve the social, economic, environmental and cultural well-being of Wales.

HR Implications

60. There are no HR implications arising directly from this report.

Property Implications

61. The project team essentially consists of members of the Council's Estates team as the property is currently managed by the Estates team,
62. The main objective of the Estates team is to manage the programme and keep an open dialogue with the Market Tenants throughout the process.

RECOMMENDATIONS

63. The Cabinet is recommended to approve the proposals for the redevelopment of Cardiff Market and the funding strategy as set out in the appendices to this report.
64. Delegate authority to the Director of Economic Development in consultation with the relevant Cabinet, section 151 Officer and Director Governance and Legal Services and Monitoring Officer, to deal with all matters relating to the redevelopment proposal including the funding application, procurements, and grants in relation to Cardiff market (and any ancillary agreements) as required in relation to this matter.

DIRECTOR OF ECONOMIC DEVELOPMENT	Neil Hanratty
	14 September 2023

The following appendices are attached:

- Confidential Appendix 1: Business Plan - Overview
- Appendix 2: Historic, Current and Future Designs Visuals
- Confidential Appendix 3: Tenant Consultation Feedback
- Confidential Appendix 4: Phasing Options
- Confidential Appendix 5: Relocation Options
- Confidential Appendix 6: Market Rent Report
- Confidential Appendix 7: Business Plan - Funding Strategy

By virtue of paragraph(s) 14, 16, 21 of Part(s) 4 and 5 of Schedule 12A of the Local Government Act 1972.

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Page 2

CARDIFF CENTRAL MARKET

Visual Aids

May 2023

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JONES

CONTENTS

- 1.0 CONTEXT PHOTOGRAPHS
- 2.0 HISTORIC PHOTOGRAPHS
- 3.0 VISUALS OF PROPOSALS

1.0 CONTEXT PHOTOGRAPHS OF CARDIFF CENTRAL MARKET



Trinity Street with St John's beyond. The Market's only street elevation.



Trinity Street entrance with fine cast iron work tracy not given the prominence it deserves



Entrance doors. Recently applied Welsh signage is a distraction from the cast iron tracery. Doors to be replaced and ironwork above refurbished.



New purpose made Welsh language signage is proposed to be installed above the inner door. Inner doors to be replaced. Current stall installations conceal many of the buildings fine features eg pilasters



Market hall interior with fine ironwork columns and gallery structure but not shown to its full potential.



Butcher's row



St Mary Street entrance beneath the arch to Market Buildings



The phoenix carved into the arch of Market Buildings signifying its re-construction following the fire of 1885.



St Mary Street entrance with H Samuel neon clock – to be refurbished.
New signage to be provided to entrance and passage to be refurbished generally.



The fine sliding steel gates to the St Mary Street entrance.



Fine Victorian engineering to the Market roof with lattice trusses.



The Market viewed from the gallery. The closest row of stalls have been constructed ad-hoc in place of an original table-top stall arrangement and are of poor quality. These stalls are to be replaced with new enclosures based on the design of the original centre aisle stalls.



The market manager's office, still in use today.
Note also the goods and various accretions hung in front of the stalls in the foreground that detracts from the designed uniformity of the stalls.



View from gallery. Note that the stalls to the left and centre aisles have been refurbished (2010) with improved roof arrangements, although numerous buckets have been placed on the roof of the left aisle to catch drips from the roof above.



The fish market stall has been much adapted with a new mezzanine floor added (believed to be during 1960's) which conceals much of its original fine character. It is proposed to remove this intervention and refurbish the area.



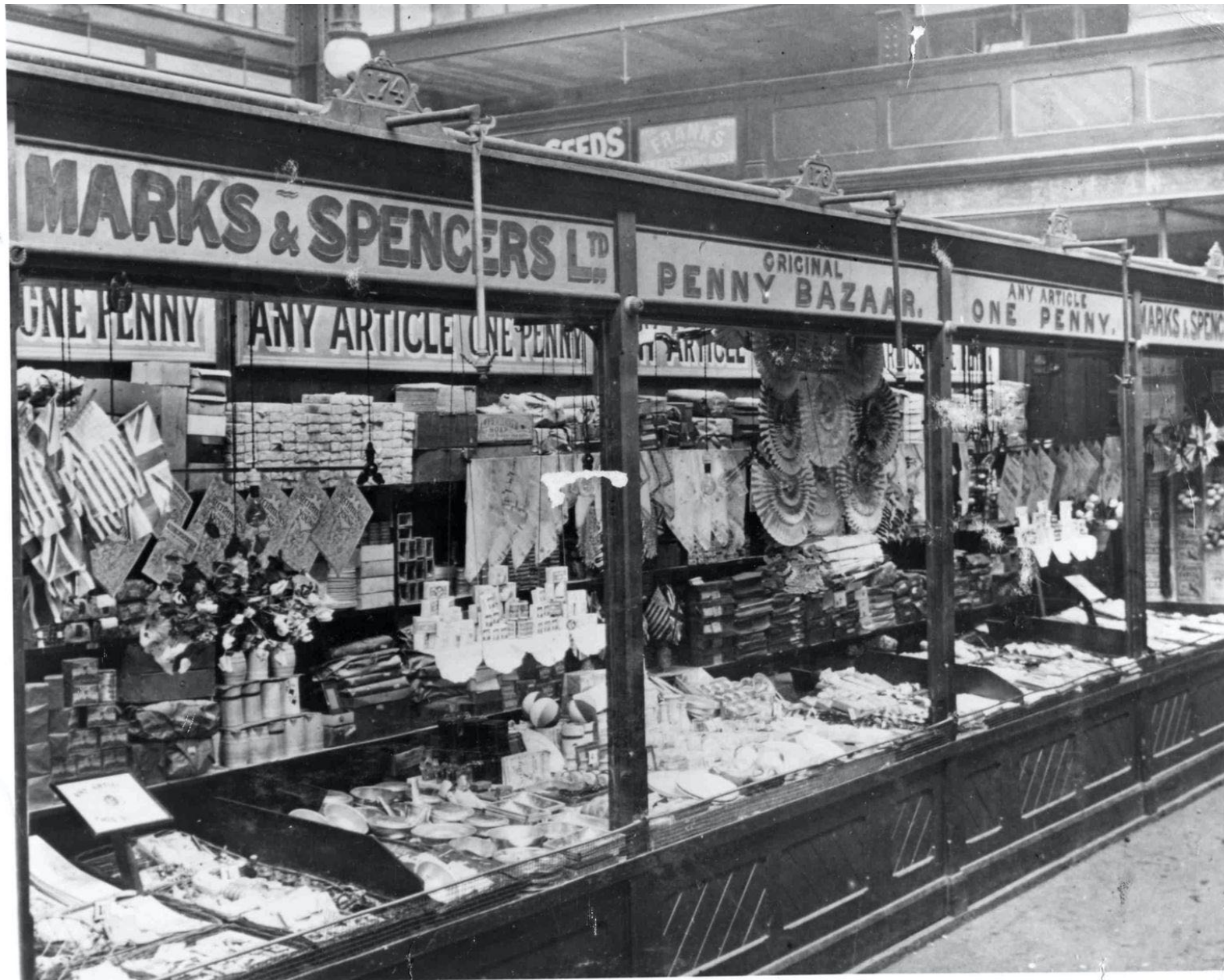
View of the added mezzanine first floor structure and screen which is to be removed. Note the visible elements of the finely detailed roof structure of the original fish market above.

2.0 HISTORIC PHOTOGRAPHS OF CARDIFF CENTRAL MARKET



Central Market Hall circa 1895

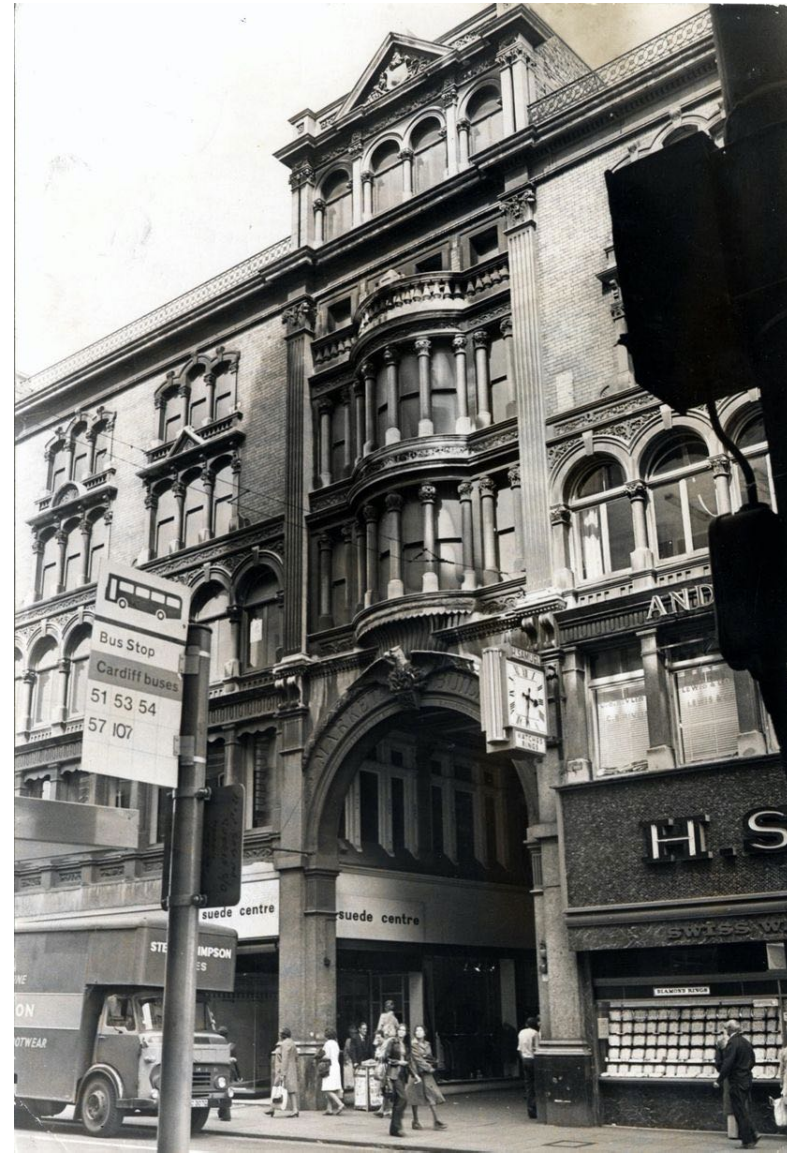
Note darker colour scheme and also table top stores to the side aisles



Marks & Spencers Penny Bazaar believed to be circa 1895 – note the many store details that survive today, and the numerous gas lamps that don't. Copyright: The M&S Company Archive.



St Mary Street Entrance circa 1895 and 1975





Ashtons, fishmongers circa 1900 and 1985



General view of the market 1969



Flower Stall 1965



The Market in full swing - Christmas Eve 1967

3.0 VISUALS OF PROPOSALS



CGI View of Trinity Street elevation.
Modern Accretions removed, elevation cleaned and refurbished with new entrance doors and gates to side opening.



CGI of New arrangement to Fish Market.
Modern mezzanine floor removed, original form of market reintroduced and fish stall refurbished.



CGI of New arrangement to Fish Market.
New market hall entrance doors and first floor Education Suite above Bin Store.



CGI View of Market Hall from gallery.
Modern paint finishes stripped off key components, refurbished interior and ground floor stalls.



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CGI of Ground Floor of Market Hall with new seating enclosure to centre section of north aisle. Enclosure design based on known details of original centre aisle stalls.

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